

1. Record Nr.	UNINA990001509620403321
Autore	Fletcher, Roger
Titolo	Practical methods of optimization / Roger Fletcher
Pubbl/distr/stampa	Chichester [etc.] : Wiley, c1987
ISBN	0-471-49463-1
Edizione	[2. ed.]
Descrizione fisica	XIV, 436 p. : ill. ; 24 cm
Disciplina	519.6
Locazione	FINBC FINAG MA1
Collocazione	13 P 22 19 23 01 A 09 123-D-29
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910785899603321
Titolo	Business and global governance / / edited by Morten Ougaard and Anna Leander
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , , 2010
ISBN	1-136-96113-5 1-283-60799-9 9786613920447 1-136-96114-3 0-203-85026-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (283 p.)
Collana	Routledge / Warwick studies in globalisation
Altri autori (Persone)	LeanderAnna OugaardMorten
Disciplina	327.101 338.8/8 338.88
Soggetti	International business enterprises International cooperation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Business and Global Governance; Copyright page; Contents; List of figures and tables; List of Contributors; Preface; 1. Introducing business and global governance: Morten Ougaard; Introduction; Beginnings; Understanding international business; Policy regimes for international business; Business in global governance; The volume; Note; References; Part I: Business as master of global governance; 2. Direct and indirect influence at the world intellectual property organization: Christopher May; Business power from a critical perspective; Corporations and intellectual property The global governance of intellectual property: between the WTO and the WIPONorms in global governance: making property in knowledge normal; Critical IPE, the (re)production of norms and power in global governance; Notes; References; 3. Practices (re)producing orders: understanding the role of business in global security governance: Anna Leander; Blinders obscuring business's part in global security

governance; Breaking with formalism: global governance as practice; Breaking with atomism: contextualizing practices; The rise (and possible decline) of business in global governance; Conclusion NotesReferences; 4. Unthinking the GATSA: a radical political economy critique of private transnational governance: A. Claire Cutler; The GATS and subjectivity in transnational governance; Law and the modern corporate subject; Imperfect subjects and unthinking the GATS; Notes; References; Part II: Business as subject to global governance; 5. Business and global climategovernance: a neo-pluralist perspective Robert Falkner; Introduction; The neo-pluralist perspective on business in global governance; Business and the global politics of climate change; Conclusions; References

6. Governing corruption through the global corporation: Hans Krause HansenIntroduction; Corruption governance; Corruption governance as business regulation; Corruption governance as the management of risk, performance and transparency; Conclusions and perspectives; Note; References; 7. Transnational governance networks in the regulation of finance: the making of global regulation and supervision standards in the banking industry: Eleni Tsingou; Financial sector regulation and supervision: trends, policies and interests

Explaining financial governance: the role of transnational governance networksBasel II - or how private interests become public policy; Business and the governance of finance; Implications for global governance: building legitimacy in a time of crisis?; Conclusions; Notes; References; 8. Non-triad multinationals and global governance: still a North-South conflict?: Andreas Nolke and Heather Taylor; Introduction; Conventional theoretical approaches to (NT)MNCs; A "modified varieties of capitalism" explanation for the rise of NTMNCs

Implications for global governance: charting future conflict and cooperation potential

Sommario/riassunto

Over the past two decades, the role of business in global governance has become increasingly topical. Transnational business associations are progressively more visible in international policy debates and in intergovernmental institutions, and there is a heightened attention given to global policy-making in national and international business communities. This text examines and explains the multiple modes of engagement between business and global governance; it presents a variety of theoretical approaches which can be used to analyse them, along with empirical illustrations. Featurin
