

1. Record Nr.	UNINA9910463413703321
Autore	McDonald Paul <1963->
Titolo	Hollywood stardom [[electronic resource] /] / Paul McDonald
Pubbl/distr/stampa	Malden, Mass., : Wiley-Blackwell, 2013
ISBN	1-299-15864-1 1-118-32164-2 1-118-32166-9
Descrizione fisica	1 online resource (354 p.)
Disciplina	384/.80973
Soggetti	Motion picture industry - United States Motion picture actors and actresses - United States Fame - Social aspects - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Star business. The symbolic commerce of Hollywood stardom -- Star-as-brand -- The extraordinary ordinariness of Tom Hanks -- Star system. Post-studio stardom -- Money and talent -- "The Will Smith business" -- Star performance. Spectacular acts -- Prestige stardom and the awards system -- Starring Julia Roberts -- Conclusion -- Appendix: Academy Award nominees and winners in the actress and actor in a leading role categories, 1990-2009.
Sommario/riassunto	"By integrating star studies and film industry studies, Hollywood Stardom reveals the inextricable bonds between culture and commerce in contemporary notions of film stardom. Integrates the traditions of star studies and industry studies to establish an original and innovative mode of analysis whereby the 'star image' is replaced with the 'star brand' Offers the first extensive analysis of stardom in the 'post-studio' era; Combines genre, narrative, acting, and discourse analysis with aspects of marketing theory and the economic analysis of the film market; Draws on an extensive body of research data not previously deployed in film scholarship; A wide range of star examples are explored including George Clooney, Mel Gibson, Tom Cruise, Daniel Day-Lewis, Tom Hanks, Will Smith, and Julia Roberts "--

2. Record Nr.	UNINA990001467620403321
Autore	Morrison, H. John
Titolo	Functional organelles / John H. Morrison
Pubbl/distr/stampa	New York, : Reinhold Publ. Corp., 1966
Descrizione fisica	viii, 120 p. : ill. ; 25 cm
Collana	Selected To Modern Biology
Disciplina	574
Locazione	DBV FAGBC
Collocazione	1 V 13 A BOT 298
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia