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| 1. | Record Nr. | UNINA990001259750403321 |
| | Autore | Kletenik, David Viktorovich |
| | Titolo | Analytical geometry in the plane / by Klete nik |
| | Pubbl/distr/stampa | Oxford : Pergamon Press, s.d. |
| | Collana | A Collection of Problems in Analytical Geometry |
| | Locazione | MA1 |
| | Collocazione | 27-H-26 |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Note generali | vol I |
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- | | | |
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| 2. | Record Nr. | UNINA9910153253003321 |
| | Autore | Birkinshaw Julian M. |
| | Titolo | Key MBA models : the 60+ models every manager and business student needs to know / / Julian Birkinshaw, Ken Mark |
| | Pubbl/distr/stampa | Harlow, England ; ; New York, New York : , : Pearson, , [2015] |
| | Edizione | [1st edition] |
| | Descrizione fisica | 1 online resource (297 pages) : illustrations |
| | Disciplina | 658 |
| | Soggetti | Management |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Note generali | Includes index. |
| | Nota di bibliografia | Includes bibliographical references and index. |
| | Nota di contenuto | Cover -- Contents -- About the authors -- Acknowledgements -- Introduction -- Part 1: Organisational behaviour -- Chapter 1: Change management: Kotter's eight-step model -- Chapter 2: Cognitive biases in decision making -- Chapter 3: Emotional intelligence -- Chapter 4: Managing work groups: Belbin team roles -- Chapter 5: Matrix management -- Chapter 6: Mintzberg's managerial roles -- Chapter 7: |

Motivation: Theory X and Theory Y -- Chapter 8: Negotiating techniques: BATNA -- Chapter 9: Schein's model of organisational culture -- Chapter 10: 360-degree assessment -- Part 2: Marketing -- Chapter 11: Customer lifetime value -- Chapter 12: Ethnographic market research -- Chapter 13: Market orientation -- Chapter 14: Multichannel marketing -- Chapter 15: Net promoter score -- Chapter 16: The 4Ps of marketing -- Chapter 17: Pricing strategies: dynamic pricing -- Chapter 18: Product life cycle -- Chapter 19: Segmentation and personalised marketing -- Part 3: Strategy and organisation -- Chapter 20: The ambidextrous organisation -- Chapter 21: The BCG growth-share matrix -- Chapter 22: Blue ocean strategy -- Chapter 23: Core competence and the resource-based view -- Chapter 24: Corporate social responsibility: the triple bottom line -- Chapter 25: Corporate strategy: parenting advantage -- Chapter 26: Five forces analysis -- Chapter 27: Game theory: the prisoner's dilemma -- Chapter 28: Generic strategies -- Chapter 29: The McKinsey 7S framework -- Part 4: Innovation and entrepreneurship -- Chapter 30: Brainstorming -- Chapter 31: Design thinking -- Chapter 32: Disruptive innovation -- Chapter 33: Greiner's growth model -- Chapter 34: Open innovation -- Chapter 35: The seven domains assessment model for entrepreneurs -- Chapter 36: Stage/gate model for new product development -- Chapter 37: Scenario planning -- Part 5: Accounting. Chapter 38: The accrual method in accounting -- Chapter 39: Activity-based costing -- Chapter 40: The balanced scorecard -- Chapter 41: The DuPont identity -- Chapter 42: Economic value added -- Chapter 43: Ratio analysis -- Part 6: Finance -- Chapter 44: Black-Scholes options pricing model -- Chapter 45: Bond valuation -- Chapter 46: Capital asset pricing model -- Chapter 47: Capital budgeting -- Chapter 48: Modern portfolio theory -- Chapter 49: Modigliani-Miller theorem -- Chapter 50: Time value of money -- Chapter 51: Valuing the firm -- Chapter 52: Weighted average cost of capital -- Part 7: Operations -- Chapter 53: Agile development -- Chapter 54: The bullwhip effect -- Chapter 55: Decision trees -- Chapter 56: Just-in-time production -- Chapter 57: Sensitivity analysis -- Chapter 58: The service-profit chain -- Chapter 59: Six Sigma -- Chapter 60: Theory of constraints -- Chapter 61: Total quality management -- Index.

Sommario/riassunto

Understand the key management models that make up your business school syllabus Effectively apply academic management models to your professional life Quickly identify the most relevant tools for you and find out how best to utilise them

3. Record Nr.	UNINA9911019559303321
Autore	Choi Seok-ki <1964->
Titolo	Synthetic multivalent molecules : concepts and biomedical applications // Seok-ki Choi
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2004
ISBN	9786610541911 9781280541919 1280541911 9780471577706 0471577707 9780471578901 0471578908
Descrizione fisica	1 online resource (446 p.)
Disciplina	615/.31
Soggetti	Multivalent molecules - Synthesis Multivalent molecules - Design Multivalent molecules - Physiological effect
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	SYNTHETIC MULTIVALENT MOLECULES; CONTENTS; Preface; Notes for Organization and Classification; Abbreviations; 1 Introduction; 1.1 Nomenclature and Definitions; 1.1.1 Valency; 1.1.2 Linkers; 1.1.3 Scaffolds; 1.1.4 Ligand Density; 1.1.5 Homo- and Heterovalent Molecules; 1.2 Mechanistic Aspects of Multivalent Interaction; 1.2.1 Affinity Constant and Avidity; 1.2.2 Thermodynamics; 1.2.3 Kinetics; 1.2.4 Steric Effects; 1.3 Biological Roles of Multivalent Ligands; 2 Multivalent Molecules Applied to Viral Targets; 2.1 Influenza Virus; 2.1.1 Hemagglutinin; 2.1.1.1 Divalent Sialic Acid 2.1.1.2 Tetraivalent Sialoside2.1.1.3 Dendrimers Presenting Sialosides; 2.1.1.4 Sialic Acid Displayed in Liposomes; 2.1.1.5 Polymerized Liposome Presenting Sialic Acid; 2.1.1.6 Sialic Acid in Langmuir-Blodget Monolayers; 2.1.1.7 Sialic Acid Presented on Biopolymer Surfaces; 2.1.1.8 Poly(acrylamide) Presenting Sialosides; 2.1.1.9 Poly (acrylic acid) Presenting Sialosides; 2.1.1.10 Poly(acrylamide) Presenting

C-Sialosides; 2.1.1.11 Postmodification of Activated Polymers; 2.1.1.12 Modes of Action of Polymeric Sialosides; 2.1.1.13 OPTCOL Assay; 2.1.1.14 ter-Poly(acrylic acid) Presenting Sialosides 2.1.1.15 Poly(glutamic acid) Presenting Lysogangliosides 2.1.1.16 Poly (glutamic acid) Bearing Sialic Acid-Containing Trisaccharides; 2.1.1.17 Poly(acrylamide) Bearing Sialic Acid Linked at the C(4) Position; 2.1.1.18 Poly(acrylamide) Tethering 9-O-Acetylsialosides; 2.1.1.19 Neoglycoprotein Displaying Sialic Acids; 2.1.1.20 Natural b-Inhibitors; 2.1.2 Neuraminidase; 2.1.2.1 Poly(glutamic acid) Presenting NA Inhibitors; 2.2 Human Immunodeficiency Virus; 2.2.1 HIV-1 Protease; 2.2.1.1 Divalent Terminal Peptides; 2.2.2 HIV-1 Reverse Transcriptase; 2.2.2.1 Heterodimers Composed of NRTI and NNRTI 2.2.3 Glycoprotein 120 (gp120) on Viral Surfaces 2.2.3.1 Neoglycoprotein-Displaying CD4 Peptide; 2.2.3.2 Galactosyl Ceramide Immobilized on Viral Surfaces; 2.2.3.3 Multivalent Anions; 2.2.3.4 Bivalent Antagonists of CXCR4; 2.2.4 Surface Carbohydrates on HIV; 2.2.4.1 Oligomannose Sugars Present on gp120; 2.2.4.2 Modes of CVN Recognition; 2.3 Rotavirus; 2.4 Polyoma Virus; 2.5 Picorna Virus; 2.6 Respiratory Syncytial Virus; 2.7 Dengue Virus; 2.8 Nucleic Acids of Viruses; 2.8.1 RNA-Protein Interactions; 2.8.1.1 Neomycin B Linked to Acridine; 2.8.1.2 Neamine Linked to Pyrene-Carboxylic Acid 2.8.2 RNA-Enzyme Interactions 2.8.3 Binders to the Minor Groove of Viral DNA; 2.8.3.1 Hairpin-Shaped Polyamide Dimers; 2.8.3.2 H-Shaped Polyamide Dimers; 2.8.3.3 Naturally Occurring Dimers; 2.9 Synthetic Multivalent Vaccines; 2.9.1 Peptide-Based Anti-influenza Vaccines; 2.9.2 Gp41-Based Anti-HIV Vaccine; 2.9.3 Peptide-Based Anti-FMDV Vaccines; 3 Multivalent Molecules Applied to Bacterial Targets; 3.1 Targets in Bacterial Cell Membranes; 3.1.1 D-Ala-D-Ala Peptide Precursors; 3.1.1.1 Mode of Action by Antibiotics of the Vancomycin Class; 3.1.1.2 Dimerization of Glycopeptide Antibiotics 3.1.1.3 Di- and Trivalent Vancomycin

Sommario/riassunto

This book provides basic principles of multivalent interactions found in biological systems as well as an up-to-date and thorough coverage in design concepts, syntheses, and biological activities of multivalent molecules.* Contains practical examples of synthetic multivalent molecules in chemistry, biology, and medicine* Can be used as both a textbook for students and a reference book for libraries and professionals* Includes detailed case studies* Fills a void in current literature through its devotion solely to multivalent molecules