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	Autore	Scott, William Richard
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Sommario/riassunto

This book helps decision makers grasp the importance, and applicability to business, of the new technologies and extended connectivity of systems that underlie what is becoming known as the Fourth Industrial Revolution: technologies and systems such as artificial intelligence, machine learning, 3D printing, the internet of things, virtual and augmented reality, big data and mobile networks. The WEF, OECD and UN all agree that humanity is on the cusp of the Fourth Industrial Revolution. As intelligent systems become integrated into every aspect of our lives this revolution will induce cultural and societal change of a magnitude hitherto unforeseen. These technologies challenge the values, customer experience and business propositions that have been the mainstay of almost every business and organization in existence. By redefining and encapsulating new value structures with emerging intelligent technologies, new innovative models are being created, and brought to market. Understanding the potential and impact of these changes will be a fundamental leadership requirement over the coming years. Skilton and Hovsepian provide decision makers with practical, independent and authoritative guidance to help them prepare for the changes we are all likely to witness due to the rapid convergence of technological advances. In short, bite-sized, nuggets, with frameworks supported by a deep set of practical and up-to-the-minute case studies, they shine light on the new business models and enterprise architectures emerging as businesses seek to build strategies to thrive within this brave new world.

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