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data; Table of contents; Acknowledgements; Introduction; 0.1 Discourse and discourse analysis; 0.2 Corpus linguistics; 0.2.1 What it is and what it does; 0.2.2 Quantity, frequency, comparison and recurrence (or patterning); 0.2.3 Serendipity; 0.3 Corpus-assisted discourse studies or CADS; 0.3.1 Definition and aims; 0.3.2 A comparison between traditional corpus linguistics and CADS; 0.4 The corpora and tools for analysing corpora; 0.4.1 The corpora; 0.4.2 Corpus annotation; 0.4.3 Tools for analysing corpora
 0.5 Guide to the contents of this book
 The two principles of discourse organisation; 1.1 Introduction; 1.2 Grammatical organisation; 1.2.1 Open choice; 1.2.2 The idiom principle and coselection; 1.2.3 Issues with idioms; 1.3 Script theory; 1.3.1 Learning and memory; 1.3.2 Understanding discourse; 1.4 Inductive knowledge-driven reasoning; 1.4.1 Needs, goals and plans; 1.5 Parallels; 1.5.1 Open choice and logical induction: Rule-driven behaviour; 1.5.2 The idiom and the script principles: Lexical priming; 1.6 Conclusion; Evaluation in discourse communication
 2.1 For good and for bad, for better and for worse
 2.2 Point of view; 2.3 Evaluation working in discourse; 2.4 Categories of evaluative lexis; 2.5 Note: The evaluator and evaluative voices; 2.6 Evaluation and cohesion; evaluative consistency or harmony; 2.7 Evaluative prosody; 2.8 Embedding and nesting; 2.9 Conclusion; Suggestions for further Research; Evaluation and control; 3.1 Control: The linguistic unit; 3.2 Control and power relations; 3.3 The control feature and evaluative prosody: Examples; 3.3.1 Set in; 3.3.2 Sit through; 3.3.3 Undergo; 3.3.4 Budge; 3.3.5 Persistence/Persistent
 3.3.6 Break out
 3.3.7 Outbreak; 3.3.8 End up; 3.3.9 Cause; 3.3.10 Fuel; 3.3.11 Fickle and flexible; 3.3.12 Orchestrate; 3.3.13 True feelings; 3.4 Conclusions; Investigating Rhetoric in Discourse 1; Utterance irony; 4.1 Irony explicit and implicit; 4.2 Suitability of data; 4.3 Case study 1: Explicit irony; 4.3.1 What is irony? Ask the people; 4.3.2 The evaluator; 4.3.3 Reversal of evaluation; 4.4 Case study 2: Implicit irony; 4.4.1 Using corpus techniques to find episodes of implicit irony; 4.4.2 Reversal of evaluation in implicit irony; 4.4.3 Verisimilar ironies: Litotes
 4.4.4 Irony in questions
 4.5 Conclusions on explicit and implicit irony; Phrasal irony; 4.6 Case study 3: The form, function and exploitation of phrasal irony; 4.7 Evaluative clash with the phrase; 4.8 Evaluative oxymoron; 4.9 Substitution by evaluative opposite in well-known phrases; 4.10 The "popularisation" of the ironic usage of a phrase; 4.11 Replacing an expected negative element of the template with something positive; 4.12 Replacing an expected positive element of the template with something negative; 4.13 How such ironic uses become popular
 4.14 A final twist: When is evaluative reversal ironic clash and when simply a counter-instance?

Sommario/riassunto

This work is designed, firstly, to both provoke theoretical discussion and serve as a practical guide for researchers and students in the field of corpus linguistics and, secondly, to offer a wide-ranging introduction to corpus techniques for practitioners of discourse studies. It delves into a wide variety of language topics and areas including metaphor, irony, evaluation, (im)politeness, stylistics, language change and sociopolitical issues. Each chapter begins with an outline of an area, followed by case studies which attempt both to shed light on particular themes in this area and to demon
