

1. Record Nr.	UNINA990000996620403321
Autore	Serre, Jean-Pierre <1926->
Titolo	Lie algebras and Lie groups : 1964 lectures given at Harvard University / Jean-Pierre Serre
Pubbl/distr/stampa	Berlin : Springer Verlag, 1992
ISBN	3-540-55008-9
Edizione	[2nd ed.]
Descrizione fisica	vii, 168 p. ; 24 cm
Collana	Lecture notes in mathematics ; 15
Disciplina	512 512.2
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Collocazione	10A-076.001 C-20-(1500)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNISALENTO991002878599707536
Autore	Toscana.Dipartimento ambiente
Titolo	Inventario del patrimonio minerario e mineralogico in Toscana : aspetti naturalistici e storico-archeologici / Regione Toscana, Giunta regionale. Dipartimento ambiente ; [autori: Marco Benvenuti, Silvia Guideri, Isabella Mascaro]
Pubbl/distr/stampa	Firenze : Edizioni Regione Toscana, 1991
Descrizione fisica	v. ; 24 cm
Altri autori (Persone)	Guideri, Silvia Mascaro, Isabella Benvenuti, Marco
Disciplina	553.0945
Soggetti	Giacimenti minerari - Toscana Minerali - Toscana
Lingua di pubblicazione	Italiano
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3. Record Nr.	UNINA9910349530903321
Autore	Bhatt Swati
Titolo	The Attention Deficit : Unintended Consequences of Digital Connectivity // by Swati Bhatt
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030218485 3030218481
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Descrizione fisica	1 online resource (XXIII, 190 p. 35 illus.)
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Soggetti	Economics Economic development Experimental economics Economics - Psychological aspects Technology - Sociological aspects Economic Development, Innovation and Growth Experimental Economics Economic Psychology Science, Technology and Society
Lingua di pubblicazione	Inglese
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Nota di contenuto	1. Connectivity, Attention and Risk -- 2. Time: The Measure of Connectivity -- 3. The Psychology of Connectivity: Follower Counts and Identity -- 4. The Economics of Connectivity: Communication Markets -- 5. Streaming Technology and the Entertainment Industry -- 6. Content Tsunami -- 7. Attention Deficit and Diminished Risk Taking -- 8. Restoring Boldness and Reducing Apathy -- 9. Conclusion: Dialogue, not Walls.
Sommario/riassunto	Digital technology has enabled connectivity on an unimagined scale. Human beings are social animals and economic activity promotes this socialization. Market transactions are based on optimism about the future, faith that the world is good and trust that growth is organic or

coming from within the system. Individuals therefore invest in the future by having children, by extending credit and accepting risk, and by building connections with others in the sincere expectation of this connectivity being reciprocated. This book explores the unintended consequences of ubiquitous connectivity. The first effect is captured by the sharing model. Technology offers multiple avenues for sharing experiences and personal information, so active engagement with this increased content uses mental effort. Connection inevitably leads to comparisons with other groups and individuals, so despite the benefits of affirmation and group inclusion, these links corrode social networks, leading to depression and mental apathy. The second effect--the result of the commercialization of sharing--is encapsulated in the attention deficit model. Loss of self-worth, driven by the first effect, encourages further connectivity and sharing as buyers seek more comfort and reassurance via social media, paying with time and personal information. The product is digital content and the payment is with time and data. Correspondingly, social media fulfills this demand with exuberance, both via user-generated content and commercially curated content. We are overwhelmed with even more information, paying with increasingly scarce time and attention. Finally, the third and most consequential effect is diminished risk taking. Attention scarcity, as a consequence of the content tsunami, throttles cognitive effort, impairing judgment and decision-making. So the safe bet may be to do nothing . . . take no risks and no gambles. Weaving together the latest research on economics, psychology, and neuroscience, this book fills a void for readers wanting a smart, clear analysis of communications markets and the commercialization of Internet-inspired connectivity.
