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| 1. Record Nr. | UNINA990000891300403321 |
| Autore | Salvadori, Mario George |
| Titolo | Structural Design in Architecture |
| Pubbl/distr/stampa | Englewood Cliffs : Prentice Hall, 1967 |
| Descrizione fisica | p.457 : ill. ; cm 23 |
| Locazione | IINTC |
| Collocazione | 03 AS.0,139 |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910457132003321 |
| Autore | Castro Raoul <1914-> |
| Titolo | Corporate aviation management [[electronic resource] /] / Raoul Castro ; with a foreword by Torch Lewis |
| Pubbl/distr/stampa | Carbondale, : Southern Illinois University Press, 2011 |
| ISBN | 1-280-69703-2
9786613673992
0-8093-8786-7 |
| Edizione | [Pbk. ed.] |
| Descrizione fisica | 1 online resource (351 p.) |
| Collana | Southern Illinois University Press series in aviation management
Corporate aviation management |
| Altri autori (Persone) | LewisTorch |
| Disciplina | 658.2/7 |
| Soggetti | Airplanes, Company
Airlines - Management
Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | pt. 1. Role, development, and function of corporate aviation management -- pt. 2. Economics -- pt. 3. Operations : the seven key |

factors -- pt. 4. Conclusions.

Sommario/riassunto

In this comprehensive aviation manual, Raoul Castro provides a source of invaluable corporate aviation management information. He begins by giving an overview of corporate aviation from its inception, then focuses on the management principles and functions that specifically target corporate aviation. Through the utilization of these sound management principles, Castro facilitates the acceptance of corporate aircraft as indispensable tools of industry. As Castro notes, few companies know how to use corporate aircraft to maximum advantage. Drawing on his expertise and ex
