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The World of Music: Where We Are Today; A Thriving Career in Music: The New Normal; 2. News from the Front; Client Questionnaire; The Accidental Entrepreneur; A Call to Change; 3. Musicians and the Path of Entrepreneurship; Preparing Today's Music Entrepreneurs; The Benefits of Entrepreneurship; 4. Preparing for Change; Brain Neuroplasticity: A Personal Story; Definitions; Harnessing the Power of the Neuroplastic Brain; Desire as the Genesis for Change
5. Creating Your VisionThe Quest for a Vision; Discover Inspiration: Inviting the Muse; Knowing and Facing Your Fears; Ten Showstoppers; 6. From Vision to Plan; Music Professionals in Today's Market Place: The Dynamic Entrepreneur; Vision and Plan: The Intersection of Heaven and Earth; Creating the Plan: The Pathway to a Dynamic Career; The Plan versus Income; Sources of Income; Jobs: Is It a Jay-Oh-Be or Part of Your Career Path?; Internships and Volunteerism: The Fast Track to Professional Experience; Grant Writing and the World of Philanthropy Grant Checklist for Music Professionals: Just the BasicsPhantoms that Derail Your Proposals; Your Plan: The Devil Is in the Details; Troika of Success; Survive or Thrive; Mentors for Your Vision-Plan; Other Music Entrepreneurs: The Student and the Retiree; 7. Your Plan: Taking Care of Business; Mission Statement; Legal Identity; Goods and Services; Financial Plan; Marketing; Marketing Starter Kit; Management Team; Other Members of Your Management Team; Timelines; Financing Your Plan; Business Plan Checklist; 8. Music Jobs in Higher Education Entering the World of Higher Education: The Price of AdmissionAcademia: The Ideal; What Price Glory?; Survival of the Fittest; 9. True-Life Stories; 10. Conclusion; Epilogue; NOTES; SELECTED BIBLIOGRAPHY; INDEX; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z

Sommario/riassunto

The Musician's Journey escorts musicians, performing artists, music teachers, and advanced music students along the road toward a successful career, offering a vast array of resources to guide them from envisioning the process to achieving the practical details. Jill Timmons provides key tools throughout the journey, from sources as diverse as the world of myth to current brain research, which illuminate compelling real-world examples of music entrepreneurs who forged their own paths to success. Included are chapters on careers in higher education; guidance in how to develop a business plan; g
