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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	<p> ""Cover""; ""Contents""; ""Preface to the Third Edition""; ""Preface to the Second Edition""; ""Preface to the First Edition""; ""Acknowledgments""; ""About the Authors""; ""Part I - The One Way to Win Myth""; ""Chapter 1 - The One Way to Win Myth""; ""The Academic Middle""; ""Section I: The One Way to Win Paradigm""; ""The One Way to Win Paradigm Defined""; ""Section II: The Human, Financial, and Economic Development""; ""Costs of the One Way to Win Paradigm""; ""The Human Cost of the One Way to Win Paradigm""; ""The Rope Climbing Allegory"" ""The Dollars and Cents Cost to Students and Their Parents"" ""The Dollars and Cents Cost to the Public""; ""The Economic Development Cost""; ""Technical Skill Shortages""; ""Foreign Workers, 9/11, and Exporting of Jobs""; ""Section III: The Argument for Creating Other Ways to Win""; ""A Case Study: Keith and the College Game""; ""Chapter 2 - Recognizing the Forces behind One Way to Win""; ""Understanding the One Way to Win Mentality""; ""Section I: The Pressure to Go to College from Parents and Others""; ""Pressure from Parents""; ""Pressure from High Schools"" ""State-Mandated High Stakes Testing"" ""Pressure from Peers and the Media""; ""Section II: The Economic and Social Forces behind One Way to Win""; ""Diminishing Economic Opportunities""; ""Labor Market Misconceptions""; ""Globalization""; ""Misplaced Faith in the Job Outlook for 4-Year College Graduates""; ""The Fundamental Fear: All Decent Jobs Will Require a BA""; ""Education, Social Class, and Status""; ""The Prejudice Against Nonprofessional Work""; ""The Ideology of Equal Opportunity""; ""Section III: The Enablers behind One Way to Win: Open Admissions and Financial Aid"" ""Open College Admissions"" ""Need-Based Financial Aid""; ""Section IV: No Child Left behind""; ""No Child Left behind Legislation""; ""Other Ways to Win""; ""Chapter 3 - Limited Options for Special Populations""; ""Section I: Disadvantaged Youth""; ""Youth at Risk of Dropping out of High School""; ""Special Needs Students""; ""Section II: Economically Disadvantaged Youth""; ""Section III: Women and the Gender Wage Gap""; ""Other Ways to Win""; ""Part II - Counting the Losers in the One Way to Win Game""; ""Chapter 4 - Questionable Academic Preparation"" ""Section I: How Effective is the College Prep Program of Study?"" ""The College Prep Program and the Academic Middle""; ""Follow-Up Study of Recent High School Graduates""; ""Going to College: Do Academic Credentials Matter?""; ""Section II: The High School Experience of Those in the Academic Middle""; ""College Prep Course Taking Patterns""; ""Involvement in the Curriculum""; ""Career Uncertainty""; ""Second-Class Status""; ""Low Academic Expectations""; ""Other Ways to Win""; ""Chapter 5 - Winners and Losers in the One Way to Win Game"" ""Section I: Remedial Education and College Dropouts: The First Losers"" </p>
Sommario/riassunto	<p> Now in its third edition, this bestseller offers new data, recommendations, and observations that explore the choices for success available to students in the academic middle. </p>