

1.	Record Nr.	UNINA990000405870403321
	Autore	Luyben, William L.
	Titolo	Plantwide Process Control / William L. Luyben, Bjorn D. Tyreus, Michael L. Luyben
	Pubbl/distr/stampa	New York : McGraw Hill, copyr. 1999
	ISBN	0-07-006779-1
	Descrizione fisica	XVI, 395 p., ill., 24 cm
	Disciplina	660.251 8
	Locazione	DINCH
	Collocazione	04 172-80
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910783589003321
	Autore	Iarossi Giuseppe
	Titolo	The power of survey design : : a user's guide for managing surveys, interpreting results, and influencing respondents / / Giuseppe Iarossi
	Pubbl/distr/stampa	Washington, D.C. : , : World Bank, , c2006
	ISBN	1-280-30814-1 9786610308149 0-8213-6393-X
	Descrizione fisica	xv, 262 pages : illustrations ; ; 24 cm
	Disciplina	300.72/3
	Soggetti	Social surveys - Methodology Questionnaires - Methodology
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.

Nota di contenuto

Table of Contents; Foreword; Acknowledgments; Abbreviations and Acronyms; Chapter 1. Taking A Closer Look at Survey Implementation; Tables; Boxes; Chapter 2. Survey Management: An Overview; Figures; Chapter 3. How Easy It Is to Ask the Wrong Question; Chapter 4. A Practical Approach to Sampling; Chapter 5. Respondent's Psychology and Survey Participation; Chapter 6. Why Data Management Is Important; References; Appendixes

Sommario/riassunto

""A master of his craft, Giuseppe Iarossi has drawn on his extensive experience in the field to produce a wonderfully useful volume on how to do and work with surveys of industrial firms.""- Kenneth L. Sokoloff, Department of Economics, U.C.L.A A practical how-to guide on all the steps involved with survey implementation, this volume covers survey management, questionnaire design, sampling, respondent's psychology and survey participation, and data management. A comprehensive and practical reference for those who both use and produce survey data.
