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Autore	Kirchhoff, Rudolf
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Autore	Muñoz Dora Alejandra
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Sommario/riassunto	This book, written by Dora Alejandra Muñoz, explores the role of cinema in Argentina during the first Peronist government. It examines the cultural, legislative, and production aspects of the film industry from 1946 to 1955, focusing on how cinema was used as a tool for political communication and cultural promotion. The book analyzes the proliferation of film studios, the impact of key figures like María Eva Duarte, and the development of film festivals such as those in Mar del Plata. It also delves into the legal framework surrounding national cinema, highlighting the promotion and regulation of Argentine films. This scholarly work is aimed at historians, cultural analysts, and those interested in film studies and Argentine history.