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Autore	PATTI, Salvatore
Titolo	Della prova testimoniale delle presunzioni : art. 2721 - 2729 / Salvatore Patti
Pubbl/distr/stampa	Bologna, : Zanichelli, 2001
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Autore	Silvers Fon
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ISBN	0-429-10803-6 1-4665-1666-6 1-283-59614-8 9786613908599 1-4398-7077-2
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Nota di contenuto	Front Cover; Dedication; Contents; Preface; Acknowledgments; The Author; Chapter 1: Data Warehouse ROI; Chapter 2: What Is Market Basket Analysis?; Chapter 3: How Does Market Basket Analysis Produce ROI?; Chapter 4: Why Is Market Basket Analysis Difficult?; Chapter 5: Market Basket Analysis Solution Definition; Chapter 6: Market Basket Architecture and Database Design; Chapter 7: ETL into a Market Basket Datamart; Chapter 8: What Is Time Variance?; Chapter 9: How Does Time Variance Produce ROI?; Chapter 10: Why Is Time Variance Difficult?; Chapter 11: Time Variant Solution Definition Chapter 12: Time Variant Database DefinitionChapter 13: ETL into a Time Variant Data Warehouse; Chapter 14: Market Basket Analysis in a Time Variant Data Warehouse; References
Sommario/riassunto	Market Basket Analysis (MBA) provides the ability to continually monitor the affinities of a business and can help an organization achieve a key competitive advantage. Time Variant data enables data warehouses to directly associate events in the past with the participants in each individual event. In the past however, the use of these powerful tools in tandem led to performance degradation and resulted in unactionable and even damaging information.Data Warehouse Designs: Achieving ROI with Market Basket Analysis and Time Variance presents an innovative, soup-to-nuts