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Autore	Bausiere, Robert
Titolo	vol. 3: La conversion continu_continu / Robert Bausiere, Francis Labrique, Guy Seguier
Pubbl/distr/stampa	1987
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Descrizione fisica	VIII, 382 p. ; 24 cm.
Altri autori (Persone)	Seguier, Guy Labrique, Francis
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2. Record Nr.	UNINA9910784465003321
Autore	Talbot Mary
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Pubbl/distr/stampa	Edinburgh : , : Edinburgh University Press, , 2007
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Descrizione fisica	1 online resource (vi, 198 pages) : digital, PDF file(s)
Collana	Media Topics
Classificazione	AP 13500
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Nota di contenuto

Part One: Key issues in analysing media discourse -- Introduction: media and discourse -- Reconfigurations -- Texts and positioning -- Dialogism and voice -- Part Two: Representation and interaction -- Simulated interaction -- Interpersonal meaning in broadcast texts: representing social identities and relationships -- Production communities and audience communities -- Interactivity.

Sommario/riassunto

This lively and accessible study of media and discourse combines theoretical reflection with empirical engagement, and brings together insights from a range of disciplines. Within media and cultural studies, the study of media texts is dominated by an exclusive focus on representation. This book adds long overdue attention to social interaction. The book is divided into two sections. The first outlines key theoretical issues and concepts, including informalisation, genre hybridisation, positioning, dialogism and discourse. The second is a sustained interrogation of social interaction in and around media. Re-examining issues of representation and interaction, it critically assesses work on the para-social and broadcast sociability, then explores distinct sites of interaction: production communities, audience communities and 'interactivity' with audiences. Key features * The book is rich with fascinating examples involving British and US media, including radio, television, magazines and newspapers and their Internet spin-offs. * It brings together insights from conversation analysis, critical discourse analysis, cultural studies and media anthropology. * It is key reading for advanced undergraduates and postgraduates doing media studies, communication and cultural studies and journalism studies.