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| 1. Record Nr. | UNICASRML0294415 |
| Autore | Bausiere, Robert |
| Titolo | vol. 3: La conversion continu_continu / Robert Bausiere, Francis Labrique, Guy Segquier |
| Pubbl/distr/stampa | 1987 |
| ISBN | 2852063859 |
| Descrizione fisica | VIII, 382 p. ; 24 cm. |
| Altri autori (Persone) | Segquier, Guy
Labrique, Francis |
| Disciplina | 621.3 |
| Lingua di pubblicazione | Francese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
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| 2. Record Nr. | UNINA9910784465003321 |
| Autore | Talbot Mary |
| Titolo | Media discourse : representation and interaction / / Mary Talbot
[[electronic resource]] |
| Pubbl/distr/stampa | Edinburgh : , : Edinburgh University Press, , 2007 |
| ISBN | 1-280-95318-7
9786610953189
0-7486-3007-4 |
| Descrizione fisica | 1 online resource (vi, 198 pages) : digital, PDF file(s) |
| Collana | Media Topics |
| Classificazione | AP 13500 |
| Disciplina | 302.23014 |
| Soggetti | Mass media and language
Mass media - Social aspects
Discourse analysis |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Title from publisher's bibliographic system (viewed on 02 Oct 2015). |
| Nota di bibliografia | Includes bibliographical references and index. |

Nota di contenuto

Part One: Key issues in analysing media discourse -- Introduction: media and discourse -- Reconfigurations -- Texts and positioning -- Dialogism and voice -- Part Two: Representation and interaction -- Simulated interaction -- Interpersonal meaning in broadcast texts: representing social identities and relationships -- Production communities and audience communities -- Interactivity.

Sommario/riassunto

This lively and accessible study of media and discourse combines theoretical reflection with empirical engagement, and brings together insights from a range of disciplines. Within media and cultural studies, the study of media texts is dominated by an exclusive focus on representation. This book adds long overdue attention to social interaction. The book is divided into two sections. The first outlines key theoretical issues and concepts, including informalisation, genre hybridisation, positioning, dialogism and discourse. The second is a sustained interrogation of social interaction in and around media. Re-examining issues of representation and interaction, it critically assesses work on the para-social and broadcast sociability, then explores distinct sites of interaction: production communities, audience communities and 'interactivity' with audiences. Key features

- * The book is rich with fascinating examples involving British and US media, including radio, television, magazines and newspapers and their Internet spin-offs.
- * It brings together insights from conversation analysis, critical discourse analysis, cultural studies and media anthropology.
- * It is key reading for advanced undergraduates and postgraduates doing media studies, communication and cultural studies and journalism studies.
