1. Record Nr. UNICASRML0262746

Autore	Simpson, A.
Titolo	Dbase iv 1.1 : guida pratica
Pubbl/distr/stampa	Milano, : Tecniche Nuove, 1992
Lingua di pubblicazione	Non definito
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr. UNINA9910827373603321

Autore	Burdek Bernhard E.
Titolo	Design : history, theory and practice of product design / / Bernhard E. Burdek
Pubbl/distr/stampa	Basel, Switzerland : , : Birkhauser, , 2015 ©2015
ISBN	3-0356-0394-4
Edizione	[Second revised edition.]
Descrizione fisica	1 online resource (296 p.)
Altri autori (Persone)	DaleMeredith RichterSusan HausmannNina
Disciplina	745.2
Soggetti	Industrial design - Technique Industrial design - Management
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Front matter -- Table of Contents -- Preface -- Design as a Concept -- Design and History -- Design and Globalization -- Design and Methodology -- Design and Theory -- Design and its Contexts -- Design and Technology -- Outlook -- Bibliography -- Index of Names -- Subject Index -- Picture Credit -- Backmatter
Sommario/riassunto	For students of design, professional product designers, and anyone interested in design equally indispensable: the fully revised and

updated edition of the reference work on product design. The book traces the history of product design and its current developments, and presents the most important principles of design theory and methodology, looking in particular at the communicative function of products and highlighting aspects such as corporate and service design, design management, strategic design, interface/interaction design and human design.. From the content: Design and history: The Bauhaus; The Ulm School of Design; The Example of Braun; The Art of Design Design and Globalization Design and Methodology: Epistemological Methods in Design Design and Theory: Aspects of the Disciplinary Design Theory Design and its Context: From Corporate Design to Service Design Product Language and Product Semiotics Architecture and Design Design and Society Design and Technological Progress

Für Studenten, professionelle Designer und interessiert Laien gleichermaßen unverzichtbar: die umfassend überarbeitete und aktualisierte Auflage dieses Standardwerks zur Produktgestaltung. Es zeichnet die Geschichte und die heutige Ausrichtung des Designs nach und vermittelt die wichtigsten Grundlagen der Designtheorie und -methodologie. Aus dem Inhalt: • Design und Geschichte: Bauhaus, Hochschule für Gestaltung Ulm, Braun, Von der Guten Form zur Designkunst • Design und Globalisierung • Design und Methodologie: Erkenntnismethoden im Design • Design und Theorie: Auf dem Weg zu einer disziplinären Designtheorie• Design und Kontext: Vom Corporate Design zum Strategischen Design • Produktsprache und Produktsemantik• Architektur und Design• Design und Gesellschaft• Design und Technik