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Autore	Giuffrè, Vincenzo
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Autore	Brock David
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Nota di contenuto	Intro -- Also By David Brock -- Chapter 6: Conclusions: The Secrets You Have Learned -- Chapter 1: The Life of an Affiliate Marketer: What to Expect -- How Much Does an Affiliate Marketer Make? -- The Affiliate Marketing Lifestyle: What Does Affiliate Marketing Involve? -- How to Approach Affiliate Marketing? -- Chapter 2: The Mechanics of Affiliate Marketing: How it All Works -- Types of Affiliate Program and Choosing the Best Product -- Some More Tips for Choosing Your Affiliate Product -- Why do Product Creators on Digital Affiliate Networks Give Away So Much Profit? -- Your Beginner Strategy: Don't Reinvent the Wheel -- Scaling Up -- Chapter 3: Making Things Sell -- What is a Sales Page? Creating the Layout -- Writing Your Sales Script -- Value Proposition -- Chapter 4: More Platforms for Selling -- Blog Posts -- Email Marketing -- Affiliate Marketing in Person -- Using Your Existing Routes to Market -- Influencer Marketing -- Chapter 5: Marketing Your Blog, Mailing List and Sales Page -- The Power of Content Marketing -- PPC -- About Author -- Also By David Brock.
Sommario/riassunto	Are you looking for a proven road map to making a lot of money online? Although there are all sorts of methods that you can use to make money online, many are difficult, require a lot of time and effort, or even require a substantial monetary investment. The big reason many people fail online is because they don't make money fast enough... ..and they give up. To build a REAL, online busin...

