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Sommario/riassunto	<p>Mere clothing is transformed into desirable fashion by the way it is represented in imagery. /Fashion's Double/ examines how meanings are projected onto garments through their representation, whether in painting, photography, cinema or online fashion film, conveying identity and status, eliciting fascination and desire.</p> <p>With in-depth case studies including the work of Nick Knight and Helmut Newton, film examples such as /The Hunger Games/, music video /Girl Panic/ by Duran Duran, and much more, this book analyses the interrelationship between clothing, identity, embodiment, representation and self-representation.</p> <p>Written for students and scholars alike, /Fashion's Double/ will appeal to anyone studying fashion, cultural studies, art theory and history, photography, sociology, and film.</p>