

1. Record Nr.	UNICAMPANIAVAN0237553
Autore	Reilly, Andrew
Titolo	Introducing Fashion Theory : From Androgyny to Zeitgeist / Andrew Reilly
Pubbl/distr/stampa	London, : Bloomsbury Visual Arts, 2021
Titolo uniforme	Introducing Fashion Theory : From Androgyny to Zeitgeist
Edizione	[2. ed]
Descrizione fisica	IX, 146 p. . ill. ; 25 cm
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Quickly get up to speed with fashion theories from scarcity to conformity, explained with clear, practical examples and accessible case studies. Introducing Fashion Theory makes complex concepts easy to digest.</p> <p>Andrew Reilly looks at the different ways a style can become a fashion and how it can spread or decline. With student-friendly features such as discussion questions, activities, and further reading, after completing this text you will have a good foundation for understanding how, where, why, and when fashion exists.</p> <p>This second edition, re-titled from Key Concepts for the Fashion Industry, includes expanded coverage of cultural appropriation, corporate greenwashing, and the connection between counterfeit goods and crime.</p>