

1. Record Nr.	UNICAMPANIAVAN0107370
Titolo	The ins and outs of business and professional discourse research : reflections on interacting with the workplace / edited by Glen Michael Alessi, University of Modena and Reggio Emilia, Italy and Geert Jacobs, Ghent University, Belgium
Pubbl/distr/stampa	New York, : Palgrave Macmillan, 2016
ISBN	978-11-375-0767-9 978-11-375-0768-6
Descrizione fisica	XII, 296 p. ; 23 cm
Disciplina	650.01513
Soggetti	Communication in organizations - Research Communication in management - Research Business communication - Research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This edited volume offers a collection of original chapters focusing on the Ins and Outs of professional discourse research. Drawing on insights from LSP, ethnography and discourse analysis, it covers a wide range of issues, ranging from gaining access and collecting data to feeding results back in the form of recommendations to practitioners.