

1. Record Nr.	UNINA9910789307903321
Autore	O'Brien Thomas J.
Titolo	Introduction to foreign exchange rates // Thomas J. O'Brien
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2013
ISBN	1-60649-737-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (202 p.)
Collana	Finance and financial management collection
Disciplina	332.45
Soggetti	Foreign exchange rates
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2013 digital library.
Nota di bibliografia	Includes bibliographical references (pages [179-181]) and index.
Nota di contenuto	Foreign exchange rates -- Foreign exchange rate volatility -- Purchasing power parity -- Extensions of purchasing power parity -- Interest rates and foreign exchange -- Topics in uncovered interest rate parity -- Forward FX contracts -- Foreign exchange transaction exposure -- Case. Houston Marine Electronics -- Notes -- References -- Index.
Sommario/riassunto	As managers expand their international business operations, they are confronted by the puzzling and vexing world of foreign exchange (FX) rates. This text is designed as a resource that can help managers quickly understand and navigate the FX market. The text may be used as an introductory module in a course in international finance, whether the course is oriented to international markets, international investments, or international corporate finance. The primary intended audience is an applied MBA course aimed at executives, managers, and would-be managers. After an introduction to FX rates, the text covers the important topic FX rate valuation. It is important for managers to understand when an FX rate is incorrectly valued, as this situation may have a bearing on corporate decisions on strategy, risk management, capital structure, and overseas investments and operations. The text also covers the mechanics of forward FX contracts, and their use in managing the risk of future foreign currency cash flows. The text includes a case that unifies the ideas. The case company is faced with FX exposure in the revenues from a proposed new foreign customer. The decision maker applies the text material to evaluate whether the FX

rate is over-, under-, or correctly valued. The final decisions are whether to expand sales to the foreign market and whether to hedge the FX risk.

2. Record Nr.	UNICAMPANIAVAN0032731
Autore	Allais, Maurice
Titolo	Les fondaments comptables de la macro-économique : les équations comptables entre quantités globales et leurs applications / Maurice Allais
Pubbl/distr/stampa	Paris, : Presses universitaires de France, 1954
ISBN	21-304-4239-0
Descrizione fisica	VIII, 96 p. ; 22 cm.
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
