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Sommario/riassunto	<p>This book offers sixty-five experiential exercises, each designed to be applicable to the entrepreneurial process. These cross-disciplinary exercises vary in scale from single-class activities to course projects or yearlong capstones. Learning objectives are clearly defined so that instructors can incorporate the book's exercises, games, simulations and demonstrations into their syllabi. Whether classes are basic, intermediate or advanced, instructors can use the exercises to engage their students and help them develop as creatively-minded entrepreneurs.</p> <p>Entrepreneurship professors seeking experiential exercises to incorporate into their teaching will find this book of value.</p>