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| 1. Record Nr. | UNICAMPANIAVAN0071697 |
| Autore | Pompei, Edoardo |
| Titolo | Circoli aziendali e ricreativi : tutti gli adempimenti amministrativi e fiscali dei circoli e delle associazioni / Edoardo Pompei |
| Pubbl/distr/stampa | Milano : Il sole-24 ore professione impresa, 1991 |
| ISBN | 88-269-0043-4 |
| Descrizione fisica | IX, 260 p. ; 21 cm. |
| Disciplina | 343.4505 |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNICAMPANIAVAN00253748 |
| Autore | landoli, Luca |
| Titolo | Elegant Design : A Designer's Guide to Harnessing Aesthetics / Luca landoli and Giuseppe Zollo |
| Pubbl/distr/stampa | London, : Bloomsbury Visual Arts, 2022 |
| Descrizione fisica | 82 p. : ill. ; 24 cm |
| Altri autori (Persone) | Zollo, Giuseppe |
| Soggetti | Product Design |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Sommario/riassunto | Visual information is everywhere. We are constantly immersed in a flow of visual data that reshapes our social and inner world. Companies and individuals are competing to conquer the public's scarce attention by inventing distinctive visual formats to stand out from the crowd. How can designers, inventors, and product managers create designs that are |

quick to process as well as meaningful, unique and memorable in an age characterized by constant information overload?

The answer is to think aesthetically. Research insights at the intersection between cognitive science and art studies demonstrate that our minds can effectively process visual complexity by using aesthetic pleasure and judgement as a guide. Analysing the work of great artists and designers from the perspective of how our mind appreciates beauty, *Elegant Design* identifies actionable aesthetic strategies that will help you to design products and user experiences that are useful, beautiful and meaningful.
