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Sommario/riassunto	The concept of 'design culture' is a new and important idea within academic design. But what is this emergent discipline? Why does it matter? Featuring an impressive range of international case studies, Design Culture looks at everything from the function of a Danish clothing company and the evolution of New Zealand's resource-based economy to the introduction of 'design culture' in Jordan. The book interrogates what this emergent discipline is, its methodologies, its scope and its relationships with other fields of study. The work's interdisciplinary approach brings fresh thinking to this fast-evolving field of study.