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Sommario/riassunto	<p>This text and case study collection is designed to stimulate critical thinking and reflective learning relating to entrepreneurship. This book enables you to focus on the key issues that need to be considered with regard to new ventures and/or a business plan module, as well as courses on theory and policy relating to entrepreneurship and small businesses.</p> <p>Entrepreneurship: Perspectives and Cases aims to provide undergraduate and postgraduate students, as well as academics, policy-makers and practitioners, with deeper insights into the entrepreneurial and wealth creating processes. This includes the processes relating to new and small business development and enterprising behaviour in family firms and large organizations. This textbook is ideal for anybody studying entrepreneurship as part of a degree or management course.</p>