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| 1. Record Nr. | UNICAMPANIAVAN00034341 |
| Autore | Wilmanski, Krzysztof |
| Titolo | Thermomechanics of continua / Krzysztof Wilmanski |
| Pubbl/distr/stampa | Berlin, : Springer, 1998 |
| Titolo uniforme | Thermomechanics of continua |
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| 2. Record Nr. | UNICAMPANIAVAN00241669 |
| Autore | Brondoni, Silvio M. |
| Titolo | Global corporate management : emerging issues in competition / Silvio M. Brondoni |
| Pubbl/distr/stampa | Torino, : Giappichelli, 2019 |
| Descrizione fisica | XII, 367 p. ; 24 cm |
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| Sommario/riassunto | Globalisation has been driven by multinationals' capital and technology and produced a structural change in business networks. In this sense, one of the most important changes in industrial organisation is the transition from multinational corporations (MNCs) to global networks particularly focused on management of innovation and creative |

imitation. The global competitive landscapes of innovation and imitation have significantly changed the relative position of many Nation-States. The US corporations have changesystemic socio-economic their worldwide competitive position. Meanwhile the globalisation has expanded the market-space of corporations headquartered in countries with a high propensity to innovation (e.g. the Japanese companies), and has also promoted the growth of new countries, especially in the Far East (e.g. South Korea, India, Taiwan), where domestic firms have favorable conditions (especially in terms of social responsibility and low labor costs) to develop advanced skills for imitation and creative imitation.
