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Nota di contenuto	<p>Entrepreneurship and the community -- 'The Other Within' as Entrepreneurial Agency for Subsistence Entrepreneurs -- Effectual Versus Causal International Opportunity Discovery and Creation: Implications for SMEs' Competitive Advantage -- Sustainable crowdfunding for subsistence entrepreneurship. A Framework for a Smart City Design: Digital Transformation in the Helsinki Smart City -- The Dynamics of the Employee Branding Effect: The Valuation of Interpersonal Relationships in Organizational Results -- The Entertainization of Business Event: The Case of Alibaba Computing Conference in Hangzhou -- Innovation and Entrepreneurship as Tools for Rural Development. Case Study Region of Vera, Extremadura, Spain -- Entrepreneurship and Innovation Based on the RIEMPEI Model: Inequality of Opportunities in Mexico -- Social Exclusion in Ecuador with Housing Indicators : A Regional Analysis.</p>
Sommario/riassunto	<p>Entrepreneurship is the result of various contextual factors in the community, which are shaped by social challenges and business needs. Recent research efforts have focused on the dynamics of communities and how they facilitate entrepreneurship among a diverse group of people and organizations. This book highlights research on the importance of communities and their role in providing an entrepreneurial ecosystem that promotes innovation and business activities. Adopting a multidisciplinary perspective, it explores what it takes to create an entrepreneurial community that fosters creativity. Sharing valuable insights, it will enhance readers' understanding of how entrepreneurship is formed by and exists in communities. .</p>