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| 1. Record Nr. | UNICAMPANIASUN0124871 |
| Titolo | Composite Materials Engineering / Xiao-Su Yi, Shanyi Du, Litong Zhang editors |
| Pubbl/distr/stampa | Singapore, : Springer, 2018 |
| Descrizione fisica | voll. ; 24 cm. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910784975503321 |
| Autore | Fahnestock Jeanne <1945-> |
| Titolo | Rhetorical figures in science [[electronic resource] /] / Jeanne Fahnestock |
| Pubbl/distr/stampa | New York, : Oxford University Press, 1999 |
| ISBN | 0-19-772233-4
1-280-76157-1
0-19-535355-2 |
| Descrizione fisica | 1 online resource (249 p.) |
| Disciplina | 808
808.0665 |
| Soggetti | Figures of speech
Scientific literature |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. 215-225) and index. |
| Nota di contenuto | Contents; CHAPTER 1 The Figures as Epitomes; CHAPTER 2 Antithesis; CHAPTER 3 Incrementum and Gradatio; CHAPTER 4 Antimetabole; CHAPTER 5 Ploche and Polyptoton; Notes; References; Index |
| Sommario/riassunto | Rhetorical Figures in Science breaks new ground in the rhetorical study of scientific argument as the first book to demonstrate how figures of |

speech other than metaphor have been used to accomplish key conceptual moves in scientific texts. Examples, both verbal and visual, range across disciplines and centuries to reaffirm the positive value of these once widely-taught devices.
