1.	Record Nr.	UNICAMPANIASUN0124302
	Autore	Ubøe, Jan
	Titolo	Introductory Statistics for Business and Economic : Theory, Exercises and Solutions / Jan Ubøe
	Pubbl/distr/stampa	xiv, 466 p., : ill. ; 24 cm
	Edizione	[Cham : Springer, 2017]
	Descrizione fisica	Pubblicazione in formato elettronico
	Soggetti	60-XX - Probability theory and stochastic processes [MSC 2020]
		62-XX - Statistics [MSC 2020]
		91-XX - Game theory, economics, finance, and other social and behavioral sciences [MSC 2020]
		62Pxx - Applications of statistics [MSC 2020]
		62Jxx - Linear inference, regression [MSC 2020]
		91G70 - Statistical methods; risk measures [MSC 2020]
		62Fxx - Parametric inference [MSC 2020]
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

2.

Record Nr.	UNINA9910511889203321
Autore	Chowdhury G. G
Titolo	Information users and usability in the digital age / / G.G. Chowdhury and Sudatta Chowdhury
Pubbl/distr/stampa	London : , : Facet, , 2011
ISBN	1-85604-975-2
Descrizione fisica	1 online resource (224 p.)
Altri autori (Persone)	ChowdhurySudatta
Disciplina	025.524
Soggetti	Information behavior Information science - Research Information storage and retrieval systems Information services User interfaces (Computer systems) Electronic information resources Information resources Online information services Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Title page; Contents; Preface; Figures and tables; 1 Introduction; Information users; Users in the web environment; User studies; Human information behaviour; The usability and evaluation of information services; So, what's the problem?; About this book; Summary; References; 2 Information needs and user studies; Introduction; Information needs; Analysis of information needs; User studies; Factors affecting information needs; User study methods; Qualitative vs quantitative research in user studies; Methods of data collection; Summary; References 3 Human information behaviour studies and modelsIntroduction; Human information behaviour; Information seeking and retrieval; Models in human information behaviour and information seeking and retrieval; Information seeking on the web; Some new information seeking behaviour models; Summary; References; 4 Usability study basics; Introduction; Usability; How to conduct a usability study;

| Sommario/riassunto | Gives an overview of the necessary issues relating to information users and the usability of information services in the digital world, including user-centred design, and the characteristics and behaviour of information users. This book helps readers understand why information users and the usability of information services are important. |