

1. Record Nr.	UNICAMPANIASUN0124302
Autore	Ubøe, Jan
Titolo	Introductory Statistics for Business and Economic : Theory, Exercises and Solutions / Jan Ubøe
Pubbl/distr/stampa	xiv, 466 p., : ill. ; 24 cm
Edizione	[Cham : Springer, 2017]
Descrizione fisica	Pubblicazione in formato elettronico
Soggetti	60-XX - Probability theory and stochastic processes [MSC 2020] 62-XX - Statistics [MSC 2020] 91-XX - Game theory, economics, finance, and other social and behavioral sciences [MSC 2020] 62Pxx - Applications of statistics [MSC 2020] 62Jxx - Linear inference, regression [MSC 2020] 91G70 - Statistical methods; risk measures [MSC 2020] 62Fxx - Parametric inference [MSC 2020]
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910511889203321
Autore	Chowdhury G. G
Titolo	Information users and usability in the digital age // G.G. Chowdhury and Sudatta Chowdhury
Pubbl/distr/stampa	London : , : Facet, , 2011
ISBN	1-85604-975-2
Descrizione fisica	1 online resource (224 p.)
Altri autori (Persone)	ChowdhurySudatta
Disciplina	025.524
Soggetti	Information behavior Information science - Research Information storage and retrieval systems Information services User interfaces (Computer systems) Electronic information resources Information resources Online information services Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Title page; Contents; Preface; Figures and tables; 1 Introduction; Information users; Users in the web environment; User studies; Human information behaviour; The usability and evaluation of information services; So, what's the problem?; About this book; Summary; References; 2 Information needs and user studies; Introduction; Information needs; Analysis of information needs; User studies; Factors affecting information needs; User study methods; Qualitative vs quantitative research in user studies; Methods of data collection; Summary; References 3 Human information behaviour studies and modelsIntroduction; Human information behaviour; Information seeking and retrieval; Models in human information behaviour and information seeking and retrieval; Information seeking on the web; Some new information seeking behaviour models; Summary; References; 4 Usability study basics; Introduction; Usability; How to conduct a usability study;

Summary; References; 5 Usability study participants; Introduction; Selection of study participants; Challenges when selecting study participants; Summary; References; 6 Usability data analysis; Introduction

Data typesIndependent vs dependent variables; Nominal vs ordinal data; Descriptive vs inferential statistics; Parametric vs non-parametric tests; Comparing means: t-tests vs ANOVA tests; Correlation analysis; Chi square tests; Qualitative analysis; Summary; References; 7 Web usability; Introduction; What are the challenges?; Which method?; User-centred design and accessibility issues; Web usability and accessibility; Usability metrics and heuristic evaluation; Summary; References; 8 The usability of digital libraries; Introduction; Approaches to digital library usability studies

Usability factors in digital librariesDigital library usability study models and techniques; Usability studies conducted by members of the Digital Library Federation; Usability studies of Europeana Digital Library; MEDLIS: a digital library usability model; Summary; References; 9 The digital divide, digital natives and usability; Introduction; Connotations of the digital divide; Indicators of the digital divide; Digital divide indicators and usability; The digital divide and digital natives; Information skills and usability; Context and the digital divide; Summary; References

10 Issues and trends in usability researchIntroduction; Usability methods and techniques; External factors affecting usability; Emerging technologies for access to digital content; Usability of e-books; Emerging access and business models; Social challenges: the digital divide and information skills; Conclusion; References; Index

Sommario/riassunto

Gives an overview of the necessary issues relating to information users and the usability of information services in the digital world, including user-centred design, and the characteristics and behaviour of information users. This book helps readers understand why information users and the usability of information services are important.
