

1.	Record Nr.	UNICAMPANIASUN0109145
	Autore	Zhang, Guigen
	Titolo	Nanoscale Surface Modification for Enhanced Biosensing : A Journey Toward Better Glucose Monitoring / Guigen Zhang
	Pubbl/distr/stampa	XV, 96 p., : ill. ; 24 cm
	ISBN	8-3-319-17478-5
	Edizione	[Cham : Springer, 2015]
	Descrizione fisica	Pubblicazione in formato elettronico
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910373891203321
	Autore	Normann-Tschampel Carola
	Titolo	Value-Based Management in Mittelstand : The Relevance to Strategic Decision-Making, Objectives, and Attitudes / / by Carola Normann- Tschampel
	Pubbl/distr/stampa	Wiesbaden : , : Springer Fachmedien Wiesbaden : , : Imprint : Springer Gabler, , 2020
	ISBN	3-658-29228-8
	Edizione	[1st ed. 2020.]
	Descrizione fisica	1 online resource (305 pages)
	Collana	Familienunternehmen und KMU, , 2520-1174
	Disciplina	658.0490941
	Soggetti	Business Management science Accounting Bookkeeping Finance Business and Management, general Accounting/Auditing Finance, general
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa

Livello bibliografico	Monografia
Nota di contenuto	<p>Identification of three key topics and research gaps in the literature on VBM in Mittelstand -- Framework for the evaluation of the role of VBM in Mittelstand -- Use of management tools in strategic decision-making -- Specific objectives and nuances in the overall target course -- Understanding of and attitudes towards VBM.</p>
Sommario/riassunto	<p>In this book Carola Normann-Tschampel develops an enhanced understanding of the relevance of Value-Based Management (VBM) to management practice in Mittelstand. A theory-practice gap is identified based on a unique overview of the field of research. The empirical investigation focuses on three specifically identified areas of management (strategic decision-making, objectives, attitudes) and uses a specific research approach. The insights gained from taking an interpretive stance towards owner-managers' practical experience provide a valuable basis to further address the overall research gap. Contents Identification of three key topics and research gaps in the literature on VBM in Mittelstand Framework for the evaluation of the role of VBM in Mittelstand Use of management tools in strategic decision-making Specific objectives and nuances in the overall target course Understanding of and attitudes towards VBM Target Groups Scholars and students of business administration, strategic management, and managerial accounting, who are interested in Mittelstand Specialists and executive staff in the field of management control, strategy, and managerial accounting, especially from Mittelstand About the Author Dr. Carola Normann-Tschampel has academic and practical experience with a focus on managerial accounting and Mittelstand. She currently holds a position as managerial accountant in an internationally active Mittelstand company and works as a visiting lecturer.</p>