

1. Record Nr.	UNICAMPANIASUN0107367
Titolo	Organizational behavior : an evidence-based approach / Fred Luthans, Brett C. Luthans, Kyle W. Luthans
Pubbl/distr/stampa	Charlotte, North Carolina : Information Age Publishing, Inc., 2015
ISBN	978-16-8123-121-1 978-16-8123-119-8
Edizione	[13. ed]
Descrizione fisica	XX, 515 p. : ill. ; 26 cm
Soggetti	Organizational behavior
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Our goal with this 13th Edition is to keep this first mainline organizational behavior text up-to-date with the latest and relevant theory building, basic and applied research, and the best-practice applications. We give special recognition of this scientific foundation by our subtitle - An Evidence-Based Approach. As emphasized in the introductory chapter, the time has come to help narrow the theory/research—effective application/practice gap. This has been the mission from the beginning of this text. As “hard evidence” for this theory/research based text, we can say unequivocally that no other organizational behavior text has close to the number of footnote references. For example, whereas a few texts may have up to 40 or even 50 references for a few chapters, all the chapters of this text average more than twice that amount. continued...