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Trademark Registrations: Using and Enforcing Trademark Rights:

Conclusion; Notes; CHAPTER 5: Domain Names; An Overview of the Internet; Domain Names; Conclusion; Notes
CHAPTER 6: Creating, Perfecting, and Enforcing Security Interests in Intellectual PropertyU.S. Securitization of Intellectual Property;
Perfection of Security Interests in Trademarks in the United States;
Perfection of Security Interests in Patents in the United States;
Perfection of Security Interests in U.S. Copyrights; Perfection of Security Interests in Domain Names; Attempts to Harmonize Perfection Laws in the United States as It Relates to Intellectual Property; Default;
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CHAPTER 7: Strategic and Legal View of Licensing PatentsNomenclature: State of the Law; Basic Principles for Licensing; How Does One Go About Licensing Out Patents, and What Are Some Strategic Considerations?: Some Legal Considerations for a Patent Licensor: Strategic and Legal Considerations for a Patent Licensee; Royalty Audits; Conclusion; Notes; CHAPTER 8: Monetizing IP Rights: Licensing In and Out; Grant of Rights; Key Defined Terms; Quality Control; Term and Termination; Confidentiality; Managing Costs: Insurance, Indemnifications, Reps. and Warranties: Conclusion: Notes CHAPTER 9: Working with GovernmentThe Big Picture; Commercial or Noncommercial: Commercial Item: Changes to COTS Using Government Funding; Noncommercial Item; Noncommercial Item Development; Noncommercial Item Development Funding: Noncommercial Item License Rights to the Government: Noncommercial Item Doctrine of Segregability; Noncommercial Item Assertions Table; Marking; Deferred Ordering; Beware the Prototype; Inventions and Patents in Noncommercial Contract Effort; Noncommercial Item Effort Impact; Private Funding and Government Funding; Reuse Prohibitions; Treatment of Subcontractors Outsourcing of Government Work

Sommario/riassunto

A practical approach to corporate IP operations and implementation Intellectual Property Operations and Implementation helps executives, attorneys, accountants, managers, and owners, understand the legal, technological, economic, and cultural changes that have affected corporate IP ownership and management. Page by page, it provides practical examples and advice from seasoned and enduring professionals who have adopted new and streamlined methods and practices whether as in-house or outside counsel, or service providers. Timely and relevant in view of the substantiall