

1. Record Nr.	UNICAMPANIASUN0068680
Titolo	Ricerca sociale : dal progetto dell'indagine alla costruzione degli indici / a cura di Leonardo Cannavò e Luigi Frudà
Pubbl/distr/stampa	Roma : Carocci, 2007
ISBN	978-88-430-3944-9
Descrizione fisica	545 p. ; 24 cm.
Soggetti	Sociologia
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910808661503321
Autore	Reed Karin
Titolo	On-camera coach : tools and techniques for business professionals in a video-driven world / / Karin Reed
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , 2017 ©2017
ISBN	1-119-32471-8
Edizione	[1st edition]
Descrizione fisica	1 online resource (208 pages)
Collana	Wiley and SAS Business Series
Disciplina	650.028566
Soggetti	Multimedia systems in business presentations Business presentations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	The invaluable handbook for acing your on-camera appearance On-Camera Coach is your personal coach for becoming great on camera. From Skype interviews and virtual conferences to shareholder presentations and television appearances, this book shows you how to

master the art of on-camera presentation to deliver your message clearly, effectively, and with confidence. Fear of public speaking is common, but even the most seasoned speakers freeze in front of a single lens—being on camera demands an entirely new set of skills above and beyond the usual presentation to an audience you can actually see. It requires special attention to the way you move, the way you speak, and even the way you dress. This book provides the guidance and tools you need to ace it every time. Video is powerful, and it is everywhere; corporate YouTube channels, webinars, virtual meetings, TedTalks, and more are increasingly turning the lens on those who typically remain behind the scenes. This relatively recent trend will continue to expand as media plays a larger role in business, and the ability to appear confident, authoritative, and polished is becoming a necessary job skill. This book shows you everything you need to know about being on camera, from preparation through presentation and beyond. Learn how to prepare for an on-camera appearance Tailor your presentation to on-camera demands Discover how the camera interprets wardrobe and body language Appear dynamic, confident, and engaged when the lens points your way The lens captures everything—the awkward pauses, the nervous fidgets, poor posture, and every false start and mistake is captured for posterity. Is that the image you want to present? You want to get your message across and be heard; to do that, you must portray authority, energy, and confidence—even when you don't feel it. On-Camera Coach provides the expert instruction and insider secrets that help you make your message sing.
