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Autore	Marino, Marcello
Titolo	La programmazione ed il budget : la gestione nella piccola e media impresa : valore e significato della programmazione aziendale, la costruzione del budget, programmazione e controllo / Marcello Marino, Rossella Romano
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Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- Introduction -- 1. Artificial Intelligence and the Modern Productivity Paradox: A Clash of Expectations and Statistics -- 2. The Technological Elements of Artificial Intelligence -- 3. Prediction, Judgment, and Complexity: A Theory of Decision-Making and Artificial Intelligence -- 4. The Impact of Artificial Intelligence on Innovation: An Exploratory Analysis -- 5. Finding Needles in Haystacks: Artificial Intelligence and Recombinant Growth -- 6. Artificial Intelligence as the Next GPT: A Political-Economy Perspective -- 7. Artificial Intelligence, Income, Employment, and Meaning -- 8. Artificial Intelligence, Automation, and Work -- 9. Artificial Intelligence and Economic Growth -- 10. Artificial Intelligence and Jobs: The Role of Demand -- 11. Public Policy in an AI Economy -- 12. Should We Be Reassured If Automation in the Future Looks Like Automation in the Past? -- 13. R&D, Structural Transformation, and the Distribution of Income -- 14. Artificial Intelligence and Its Implications for Income Distribution and Unemployment -- 15. Neglected Open Questions in the Economics of Artificial Intelligence -- 16. Artificial Intelligence, Economics, and Industrial Organization -- 17. Privacy, Algorithms, and Artificial Intelligence -- 18. Artificial Intelligence and Consumer Privacy -- 19. Artificial Intelligence and International Trade -- 20. Punishing Robots: Issues in the Economics of Tort Liability and

Innovation in Artificial Intelligence -- 21. The Impact of Machine Learning on Economics -- 22. Artificial Intelligence, Labor, Productivity, and the Need for Firm-Level Data -- 23. How Artificial Intelligence and Machine Learning Can Impact Market Design -- 24. Artificial Intelligence and Behavioral Economics -- Contributors -- Author Index -- Subject Index

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## Sommario/riassunto

Advances in artificial intelligence (AI) highlight the potential of this technology to affect productivity, growth, inequality, market power, innovation, and employment. This volume seeks to set the agenda for economic research on the impact of AI. It covers four broad themes: AI as a general purpose technology; the relationships between AI, growth, jobs, and inequality; regulatory responses to changes brought on by AI; and the effects of AI on the way economic research is conducted. It explores the economic influence of machine learning, the branch of computational statistics that has driven much of the recent excitement around AI, as well as the economic impact of robotics and automation and the potential economic consequences of a still-hypothetical artificial general intelligence. The volume provides frameworks for understanding the economic impact of AI and identifies a number of open research questions. Contributors: Daron Acemoglu, Massachusetts Institute of Technology Philippe Aghion, Collège de France Ajay Agrawal, University of Toronto Susan Athey, Stanford University James Bessen, Boston University School of Law Erik Brynjolfsson, MIT Sloan School of Management Colin F. Camerer, California Institute of Technology Judith Chevalier, Yale School of Management Iain M. Cockburn, Boston University Tyler Cowen, George Mason University Jason Furman, Harvard Kennedy School Patrick Francois, University of British Columbia Alberto Galasso, University of Toronto Joshua Gans, University of Toronto Avi Goldfarb, University of Toronto Austan Goolsbee, University of Chicago Booth School of Business Rebecca Henderson, Harvard Business School Ginger Zhe Jin, University of Maryland Benjamin F. Jones, Northwestern University Charles I. Jones, Stanford University Daniel Kahneman, Princeton University Anton Korinek, Johns Hopkins University Mara Lederman, University of Toronto Hong Luo, Harvard Business School John McHale, National University of Ireland Paul R. Milgrom, Stanford University Matthew Mitchell, University of Toronto Alexander Oettl, Georgia Institute of Technology Andrea Prat, Columbia Business School Manav Raj, New York University Pascual Restrepo, Boston University Daniel Rock, MIT Sloan School of Management Jeffrey D. Sachs, Columbia University Robert Seamans, New York University Scott Stern, MIT Sloan School of Management Betsey Stevenson, University of Michigan Joseph E. Stiglitz, Columbia University Chad Syverson, University of Chicago Booth School of Business Matt Taddy, University of Chicago Booth School of Business Steven Tadelis, University of California, Berkeley Manuel Trajtenberg, Tel Aviv University Daniel Treffer, University of Toronto Catherine Tucker, MIT Sloan School of Management Hal Varian, University of California, Berkeley

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