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| 1. Record Nr.           | UNICAMPANIASUN0054389                                                |
| Autore                  | Ibbetson, David J.                                                   |
| Titolo                  | A historical introduction to the law of obligations / D. J. Ibbetson |
| Pubbl/distr/stampa      | Oxford : Oxford university, 1999 ( rist. 2006)                       |
| ISBN                    | 01-987641-2-x                                                        |
| Descrizione fisica      | xliv, 307 p. ; 25 cm.                                                |
| Disciplina              | 346.4102                                                             |
| Lingua di pubblicazione | Inglese                                                              |
| Formato                 | Materiale a stampa                                                   |
| Livello bibliografico   | Monografia                                                           |
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| 2. Record Nr.           | UNINA9910461589903321                                                                                                                                                                                                                                                                  |
| Titolo                  | Electronic breadcrumbs [[electronic resource] ] : issues in tracking consumers / / Dmtar N. Kovac, editor                                                                                                                                                                              |
| Pubbl/distr/stampa      | Hauppauge, N.Y., : Nova Science Publishers, c2010                                                                                                                                                                                                                                      |
| ISBN                    | 1-61324-539-4                                                                                                                                                                                                                                                                          |
| Descrizione fisica      | 1 online resource (229 p.)                                                                                                                                                                                                                                                             |
| Collana                 | Business issues, competition and entrepreneurship series                                                                                                                                                                                                                               |
| Altri autori (Persone)  | KovacDmtar N                                                                                                                                                                                                                                                                           |
| Disciplina              | 342.7308/58                                                                                                                                                                                                                                                                            |
| Soggetti                | Data protection - Law and legislation - United States<br>Web usage mining - United States<br>Internet advertising - Law and legislation - United States<br>Electronic books.                                                                                                           |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                     |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                             |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                        |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                         |
| Nota di contenuto       | Broadband providers & consumer privacy hearing : Attwood testimony<br>-- Broadband providers & consumer privacy hearing : Sohn testimony<br>-- Broadband providers & consumer privacy hearing : Stern testimony<br>-- Broadband providers & consumer privacy hearing : Tauke testimony |

-- Harbour on self-regulatory principles for online behavioral advertising -- Leibowitz on self-regulatory principles for online behavioral advertising -- Leibowitz remarks on behavioral advertising -- Possible self-regulatory principles report -- Privacy & online advertising hearing : Crews testimony -- Privacy & online advertising hearing : Dykes testimony -- Privacy & online advertising hearing : Harris testimony -- Privacy & online advertising hearing : Hintze testimony -- Privacy & online advertising hearing : Horvath testimony -- Privacy & online advertising hearing : Kelly testimony -- Privacy & online advertising hearing : Parnes testimony -- Privacy law and online advertising : legal analysis of data gathering by online advertisers such as Double Click and NebuAd / Kathleen Ann Ruane -- FTC staff report : self-regulatory principles for online behavioral advertising.

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