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| 1. Record Nr. | UNICAMPANIASUN0049643 |
| Titolo | Le Corbusier [Texte imprime]] : oeuvre complete / publ. par W. Boesiger ; introd. et textes par Le Corbusier |
| Pubbl/distr/stampa | Zurich : Ed. d'architecture : Artemis, 1991 |
| Edizione | [13e. ed] |
| Descrizione fisica | vol. : ill. ; 24x29 cm |
| Lingua di pubblicazione | Francese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910953513703321 |
| Autore | Busa Maria Grazia |
| Titolo | Introducing the language of the news : a student's guide // M. Grazia Busa |
| Pubbl/distr/stampa | London ; ; New York : , : Routledge, , 2014 |
| ISBN | 1-135-14455-9
0-415-63730-9
0-203-79706-X
1-135-14447-8 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (177 p.) |
| Disciplina | 070.101/4 |
| Soggetti | Mass media and language
Broadcast journalism - Language
Newspapers - Language
Discourse analysis - Social aspects |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | 1. Making news -- 2. Defining news -- 3. Sourcing news -- 4. Conveying meaning through design -- 5. Structuring the story -- 6. |

Headline, lead and story proper -- 7. The tools of the trade -- 8. Reporting information and evaluating likelihood -- 9. The power of words.

Sommario/riassunto

Introducing the Language of the News is a comprehensive introduction to the language of news reporting. Assuming no prior knowledge of linguistics, the book provides an accessible analysis of the processes that produce news language, and discusses how different linguistic choices promote different interpretations of news texts. Key features include: comprehensive coverage of both print and online news, including news design and layout, story structure, the role of headlines and leads, style, grammar and vocabulary a range of contemporary examples in the international press, from the 2012 Olympic
