1. **Record Nr.** UNICAMPANIASUN0035054

   Autore Pessina Anessi, Eugenio

   Titolo L'aziendalizzazione della sanità in Italia : rapporto OASI 2003 / Eugenio Anessi Pessina, Elena Cantù

   Pubbl/distr/stampa Milano : Egea, 2003

   ISBN 88-238-4048-1

   Descrizione fisica 545 p. ; 24 cm.

   Altri autori (Persone) Cantù, Elena

   Lingua di pubblicazione Italiano

   Formato Materiale a stampa

   Livello bibliografico Monografia

2. **Record Nr.** UNINA9910898595003321

   Autore Neuts Bart

   Titolo Advances in Cultural Tourism Research : Proceedings of the International Conference on Cultural Tourism Advances, June 2023, Belgium / / edited by Bart Neuts, João Martins, Marinos Ioannides

   Pubbl/distr/stampa Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025

   ISBN 9783031655371
   3031655370

   Edizione [1st ed. 2025.]

   Descrizione fisica 1 online resource (231 pages)

   Collana Advances in Digital and Cultural Tourism Management, , 3059-4138

   Altri autori (Persone) MartinsJoao
   IoannidesMarinos

   Disciplina 338.4791
   658

   Soggetti Tourism
   Management
   Ethnology
   Culture
   Business information services
   Diversity in the workplace
   Tourism Management
   Regional Cultural Studies
   IT in Business
   Cross-Cultural Management
   Tourism Economics

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Foreword -- Preface -- Acknowledgements and Disclaimer -- Contents -- Participatory Approaches to Cultural Tourism Management -- Challenges in Developing Sustainable Tourism Locally: Viewpoints from the Ground -- 1 Introduction -- 2 Data Collection and Methodology -- 3 Results and Analysis -- 3.1 Heritage and Identity -- 3.2 Barriers to Development -- 3.3 Sustainability and Europeanisation -- 4 Conclusions -- References -- How Cultural Tourism Management Initiatives Come to Light Starting from Local Needs: The Case of the Crespi D'Adda Company Town -- 1 Introduction -- 2 Theoretical Background -- 3 The Pilot Site of Crespi D'Adda -- 4 The Identification of the Actions for the Promotion of Cultural Tourism in Crespi D'Adda and the Surrounding Area -- 4.1 Action 1: Green and Blue Routes -- 4.2 Action 2: Permanent Working Table on Cultural Tourism with Local Stakeholders -- 4.3 Action 3: Vademecum for Citizens and Tourists -- 4.4 Action 4: Monitoring System for Touristic Flows Using ICT -- 5 The UNESCO Management Plan and the Integration with TExTOUR Project Activities and Results -- 6 Conclusions -- References -- Co-Creation Method for Fostering Cultural Tourism Impact -- 1 Introduction -- 1.1 State of the Art (of Strategic Cultural Tourism Planning) -- 1.2 Purpose and Scope of the Paper
Sommario/riassunto	This open access book pertains to the "International Conference on Cultural Tourism Advances," held on June 27 and 28, 2023, at KU Leuven, Belgium. It focuses on advancing understanding of the sustainable development potential of cultural tourism by examining successful policy interventions, emerging cultural tourism trends, advancements in visitor management systems, new business and governance models, and the opportunities arising from ICT in the twenty-first century. This book presents recent key advances and their significant outcomes in the domain of European Cultural Tourism.