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Nota di contenuto

Leptonic B Decays at the e+e- B Factories -- Status of  $B_d, s \rightarrow \mu^+ \mu^-$  at the LHC -- Semi-leptonic decays at the LHC -- Radiative and electroweak penguin decays at e+e- B-factories -- Charmless hadronic B decays and direct C P violation from e+e- B factories -- Recent Results with Charm Baryons -- Study of Onia and Heavy Quark QCD at the e+e- B Factories -- Measurement of heavy flavor properties at CMS -- Prospects of CMS in B Physics in Phase 2 -- Open heavy-flavor measurements in small systems with ALICE at the LHC -- Performance of the Belle II SVD -- Radiative B decays at LHC -- Spectroscopy of heavy-light flavor Bc mesons in a non-relativistic scheme -- Search of Rare Annihilation Decay at Belle.

Sommario/riassunto

Presenting the proceedings of FPCP 2018, this book reviews the status quo of flavor physics and discusses the latest findings in this exciting area. Flavor physics has been instrumental in the formulation and understanding of the standard model, and it is possible that the direction of new physics will be significantly influenced by flavor sector, also known as the intensity frontier, making it possible to indirectly test the existence of new physics up to a very high scale, beyond that of the energy frontier scale accessible at the LHC. The book is intended for academics around the globe involved in particle physics research, professionals associated with the related technologies and those who are interested in learning about the future of physics and its prospects and directions.