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Prologue -- Introduction -- 1 "When the Boots Hit the Ground": Studying Military Culture from the Ground Up -- Introduction -- 2 "Every Marine a Rifleman": The Egalitarian Military Service -- 3 "Soldiers of the Sea": The Marine Corps Expeditionary Mindset -- 4 "Honor, Courage, and Commitment": Instilling the Warrior Ethos at the Recruit Depots -- 5 "Tip of the Spear": Leadership in the Corps -- Introduction -- 6 "Building the Plane as We're Flying It": Simplifying Solutions to Culture in Theater -- 7 "The 80 Percent Solution": (Mis)-Translations from SME to Marine -- 8 "Where's the 'So What'?" Processing Culture at the Center for Advanced Operational Culture Learning (CAOCL) -- 9 "There's No 'I' in Team": Reshaping Culture Specialists to Fit a Nonspecialist Culture -- Conclusion -- Appendix: Marine Corps Ranks and Organizational Structures -- Notes -- Bibliography -- Index

Sommario/riassunto

In response to the irregular warfare challenges facing the U.S. in Iraq and Afghanistan in 2005, General James Mattis—then commander of Marine Corps Combat Development Command—established a new Marine Corps cultural initiative. The goal was simple: teach Marines to interact successfully with the local population in areas of conflict. The implications, however, were anything but simple: transform an elite military culture founded on the principles of "locate, close with, and destroy the enemy" into a "culturally savvy" Marine Corps. *Culture in Conflict: Irregular Warfare, Culture Policy, and the Marine Corps* examines the conflicted trajectory of the Marine Corps' efforts to institute a radical culture policy into a military organization that is structured and trained to fight conventional wars. More importantly, however, it is a compelling book about America's shifting military identity in a new world of unconventional warfare.
