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| 1. Record Nr. | UNIBAS000036817 |
| Autore | Euripides <480-407 a.C.> |
| Titolo | Iphigenia Aulidensis / Euripides |
| Pubbl/distr/stampa | Leipzig : BSB B. G. Teubner Verlagsgesellschaft, 1988 |
| Titolo uniforme | Iphigenia Aulidensis / Euripides |
| ISBN | 3-322-00458-9 |
| Descrizione fisica | XXI, 68 p. ; 21 cm |
| Collana | Bibliotheca scriptorum Graecorum et Romanorum Teubneriana |
| Disciplina | 882.01 |
| Lingua di pubblicazione | Greco antico |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910452949203321 |
| Titolo | Sport management in the Middle East : a case study analysis // edited by Mohammed Ben Sulayem, Sean O'Connor and David Hassan |
| Pubbl/distr/stampa | Abingdon, Oxon : , : Routledge, , 2013 |
| ISBN | 1-138-24262-4
0-203-13177-0
1-299-46924-8
1-136-47647-4 |
| Descrizione fisica | 1 online resource (223 p.) |
| Altri autori (Persone) | Ben SulayemMohammed
HassanDavid
O'ConnorSean |
| Disciplina | 796.06/9 |
| Soggetti | Sports - Middle East - Management
Sports administration - Middle East
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Sport Management in the Middle East; Title Page; Copyright Page; Table of Contents; List of figures; List of tables; List of contributors; Foreword; 1 The protection and enhancement of sport through responsible corporate governance; 2 Bidding for major international sporting events; 3 The management and retention of sport volunteers: lessons for the Middle East; 4 Sport marketing in the modern age: a case study of Etihad Airways' sponsorship of Manchester City Football Club; 5 Sports Law; 6 Sport event management in the Gulf: a focus on strategy and promotion 7 Sport science: a roadmap for talent identification and expertise development 8 The management and development of Association football in the Middle East: a focus on AFC's 'Vision Asia' document; 9 Sport and women in the Middle East; 10 Developing elite sporting talent in Qatar: the Aspire Academy for Sports Excellence; Index
Sommario/riassunto	The Middle East is one of the fastest growing and significant markets in world sport, as well as a powerful source of investment in sport. Bids for the Olympics in 2020 and the soccer World Cup in 2022, as well as remarkable investments in Formula One motor racing, horse racing and English Premier League soccer clubs, demonstrate the strength of interest, the depth of resource and the technical expertise maintained by sport business interests in the region. Sport Management in the Middle East is the first book to offer a serious and in-depth analysis of the business an

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Disciplina	621.36/6
Soggetti	Lasers Electrooptics Electrooptical devices Engineering & Applied Sciences Applied Physics
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