

1. Record Nr.	UNIBAS000034444
Titolo	Concretismo : Milano, Firenze, Roma, 1947-1950 : Galleria di Palazzo Libri, 23 maggio-31 luglio 1964 / [con una nota introduttiva di Alberto Busignani e un saggio di Ermanno Migliorini]
Pubbl/distr/stampa	Firenze : Vallecchi, stampa 1964
Descrizione fisica	51 p., [19]carte di tav. : ill. ; 17X22 cm.
Disciplina	709.04052
Soggetti	Astrattismo - 1947-1950 - Esposizioni - 1964
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Sul front.: Sotto gli auspici del comune di Firenze
2. Record Nr.	UNINA9910452747203321
Titolo	Leverage innovation capability [[electronic resource]] : application of total innovation management in China's SMEs' study // edited by Qingrui Xu ... [et al.]
Pubbl/distr/stampa	Singapore ; ; Hackensack, N.J., : World Scientific Pub., c2012
ISBN	981-4317-86-1 1-299-15965-6
Descrizione fisica	1 online resource (518 p.)
Altri autori (Persone)	QingruiXu
Disciplina	658.4/063
Soggetti	Small business - China - Management Technological innovations - Management - China Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Development via innovative firms -- Status of SMEs' innovation --

Auditing innovation capabilities in SMEs -- Theoretical background and research design -- Framework of total innovation management for SMEs -- Mechanism of leveraging innovation capability via vision and strategy -- Mechanism of leveraging innovation capability via technology innovation and its management -- Mechanism of leveraging SME's innovation capability via organization innovation -- Mechanism of leveraging innovation capability via market orientation and related elements -- Mechanism of leveraging innovation capability via corporate culture and all-involvement innovation -- Mechanism of leveraging innovation capability via entrepreneurs in SMEs -- Mechanism of leveraging innovation capability via networks and all time-space innovation -- Pathway of building SME innovation capability through cluster innovation systems -- Innovation policy for SMEs in China -- Case study -- Case A: Sunyard System engineering Co., Ltd. (Sunyard) -- Case B: Hangzhou Focused Photonics Inc. (FPI) -- Case C: Hangzhou Honyar Electric Appliance Co., Ltd. (Honyar) -- Case D: Fujian Haiyuan Automatic Equipment (s) Co., Ltd. (Haiyuan) -- Case E: Supcon Group Co., Ltd. (SUPCON) -- Case F: Jinfuchun Group Co., Ltd. (Jinfuchun) -- Case G: QP Textile Chemical Industry Holding Corporation (QP) -- Case H: Uni-power Guaranty in Zhejiang province (UPG) -- Case I: Hangzhou "R&D Design" Corporation ("R&D Design") -- Case J: randv.com : reality and virtuality -- Activities of RCID project team -- Index.

Sommario/riassunto

Innovation is widely recognized as a major source of modern productivity growth. Indeed, it is seen as constituting a central process of economic advancement in industrialized countries. Despite this, a considerable gap still exists in knowledge and technological capability between industrialized countries and the more dynamic developing countries such as China. Small and medium sized enterprises (SMEs) are a major contributor to China's economy and SME's contribution to China's GDP is close to 60%. This book studies the strategy and mechanism of leveraging innovation capability in China's SMEs
