

1. Record Nr.	UNIBAS000033486
Autore	Paracelsus
Titolo	Paracelsus : Auswahl aus seinen Schriften / Auswahl und Einleitung von Charles Waldemar
Pubbl/distr/stampa	München : <<Wilhelm>> Goldmann, 1959
Descrizione fisica	174 p. ; 18 cm
Collana	Goldmanns gelbe Taschenbücher ; 548
Disciplina	610.92
Soggetti	Paracelsus 1493-1541
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910797366703321
Titolo	The strategies of China's firms : resolving dilemmas / / edited by Hailan Yang, Stephen L. Morgan, Ying Wang
Pubbl/distr/stampa	Amsterdam, [Netherlands] : , : Chandos Publishing, , 2015 ©2015
ISBN	0-08-100276-9
Descrizione fisica	1 online resource (191 p.)
Collana	Elsevier Asian Studies Series
Disciplina	338.60951
Soggetti	Corporate governance - China Business enterprises - China China Economic policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Front Cover; The Strategies of China's Firms: Resolving Dilemmas;

Copyright; Contents; List of contributorsP.; Preface; About the editors; Contributing authors; Chapter 1: Development of Chinas state-controlled firms: The case of the consumer electronics sector; 1.1. Introduction; 1.2. The institutional situation in the Chinese CEs sector; 1.3. Different ways of development of firms; 1.4. Exploitation and exploration learning strategy in transition economies; 1.5. The efficiency of the state ownership; 1.6. Research design: Case study, performance measurement, and data analysis  
1.6.1. Measuring performance of the firms1.6.2. Data analysis; 1.7. Findings: Business strategies, ownership structure, and performance of the case firms; 1.7.1. Exploitation and exploration strategies of case firms; 1.7.1.1. Stage 1: 1978-1992; 1.7.1.2. Stage 2: 1993-2007; 1.7.2. The evolution of ownership structure of case firms; 1.7.3. The performance of the case firms; 1.8. Discussion: State ownership and competitiveness; 1.8.1. The virtuous circle of the development pattern of state-controlled firms with competitive position  
1.8.2. The vicious circle of the development pattern of state-controlled firms with less competitive position1.9. Conclusion: Theoretical implications and avenues for future research; 1.9.1. Theoretical implications; 1.9.2. Avenues for future research; Chapter 2: The relationship between the share structure of business groups and the performance of the listed affiliated firms; 2.1. Introduction; 2.2. Hypothesis development; 2.3. Study design; 2.3.1. Sample selection and data source; 2.3.2. Variables; 2.3.2.1. Dummy variables; 2.3.2.2. Data screening; 2.3.2.3. Data standardization  
2.4. Data analysis and result2.5. Conclusion; Chapter 3: Labor litigation in China; 3.1. Introduction; 3.2. Labor litigation; 3.3. The development of labor litigation in China; 3.4. Court; 3.5. Legal services; 3.6. The labor legislation procedure; 3.7. The role of litigation in dealing with labor disputes; 3.8. Conclusions; Chapter 4: Location patterns of Chinese transnational corporations: A comparative study of Chinese and foreign transnatio...; 4.1. Introduction; 4.2. General location strategies of TNCs; 4.2.1. Risks in foreign markets; 4.2.2. Investment motives  
4.2.2.1. Market seeking cities regional/global connectivity4.2.2.2. Resource seeking natural resources, cheap human resources, infrastructures (transportation and telecommunicatio...; 4.2.2.3. Efficiency seeking easy access to natural resources, highly skilled human resources, open economic environment,...; 4.2.2.4. Strategic asset seeking firms business strategies, knowledge-related assets, brand awareness, market share,etc.; 4.3. Special location strategies of CTNCs; 4.3.1. Current problems of the CTNCs; 4.3.2. Corporate strategies and location patterns of CTNCs  
4.3.2.1. Asia-oriented preference

---