

1. Record Nr.	UNIBAS000020209
Autore	Castoldi, Marina
Titolo	La ceramica geometrica bicroma dell'Incoronata di Metaponto : scavi 1974-1995 / Marina Castoldi ; con un contributo di Silvia Bruni e Vittoria Guglielmi
Pubbl/distr/stampa	Oxford : <<J. and E.>> Hedges : Archaeopress, 2006
ISBN	1-84171-734-7
Descrizione fisica	XIV, 113 p. : ill. ; 30 cm
Collana	BAR International Series ; 1474
Disciplina	738.09377
Soggetti	Ceramiche - Metaponto
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910595059403321
Autore	Wecl Krzysztof <1976->
Titolo	Big, Open and Linked Data : Effects and Value for the Economy // by Krzysztof Wcel
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2022
ISBN	3-031-07147-6
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (267 pages)
Collana	Business Information Systems, , 2662-1800
Disciplina	005.7 658.4038011
Soggetti	Business information services Information technology - Management Application software IT in Business Business Information Systems Business IT Infrastructure Computer and Information Systems Applications
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction -- Open Data as an Economic, Political, and Technical Phenomenon -- Linked Data for Enrichment of Data Assets -- Big Data Organization Challenge -- Macroeconomic Aspects of Data Value -- Microeconomic Aspects of Data Value -- Business Models for Data -- Geographical Profiling with Linked Data.
Sommario/riassunto	This book examines the recent evolution of the concept of data as an economic and managerial phenomenon. The author first describes and discusses open data and then introduces the concept of linked data, with a focus on assets for reuse. Furthermore, he addresses the main challenges of big data. Value is identified as the main incentive for the adoption of linked data; accordingly, the next two chapters study sources of data value from a macroeconomic and micro economic perspective, respectively. This contributes to the systematization of important issues at the crossroads of enterprise data and data sharing: data ownership, personal data, and data privacy. In turn, the book

reveals the role of innovation as a main vehicle for creating value by unifying big, open, and linked data. It studies the ways in which value can be created, transferred, and captured in the form of business models, before the closing chapter verifies the data unification model by combining open and linked geographical data with big data from a major telecom company.
