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Autore	Sharpe, Paul T.
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Nota di contenuto	PLANNING FOR INFORMATION SYSTEMS; CONTENTS; SERIES EDITOR'S INTRODUCTION; REFERENCES; Chapter 1 PLANNING FOR INFORMATION SYSTEMS: An Introduction; ALTERNATIVE MODES OF SPIS; EVOLUTION OF THE MODES OF INFORMATION SYSTEMS STRATEGIC PLANNING; A MODEL OF ORGANIZATIONAL-LEVEL INFORMATION SYSTEMS PLANNING; OBJECTIVE AND CONTENTS OF THE VOLUME; PART I KEY CONCEPTS OF INFORMATION SYSTEMS PLANNING; Chapter 2 THE EVOLUTION OF PLANNING FOR INFORMATION SYSTEMS; Chapter 3 BUSINESS-INFORMATION SYSTEMS ALIGNMENT: Taking Stock and Looking Ahead Chapter 4 ALIGNING BUSINESS AND INFORMATION SYSTEMS: Review and Future Research Directions Chapter 5 THE ROLE OF DYNAMIC ORGANIZATIONAL CAPABILITIES IN CREATING, RENEWING, AND LEVERAGING INFORMATION SYSTEMS COMPETENCIES; PART II THE ORGANIZATIONAL INFORMATION SYSTEMS PLANNING PROCESS; Chapter 6 USING CRITICAL SUCCESS FACTORS IN SETTING INFORMATION TECHNOLOGY AND GENERAL MANAGEMENT RESOURCE PRIORITIES; Chapter 7 A KNOWLEDGE-BASED VIEW OF INFORMATION

SYSTEMS PLANNING AND ITS CONSEQUENCES: Review and Propositions;
Chapter 8 STRATEGIC ALIGNMENT: Highly Valued, but Elusive in Practice
Chapter 9 INFORMATION TECHNOLOGY BUDGETING: Planning's Evil Twin
Chapter 10 SOME DOS AND DON'TS OF STRATEGIC INFORMATION SYSTEMS PLANNING;
Chapter 11 STRATEGIC INFORMATION SYSTEMS PLANNING: The Search for an Optimal Level;
Chapter 12 THE ROLE OF ORGANIZATIONAL LEARNING IN STRATEGIC INFORMATION SYSTEMS PLANNING IN UNCERTAIN ENVIRONMENTS;
PART III INFORMATION SYSTEMS INVESTMENT PLANNING;
Chapter 13 INFORMATION SYSTEMS PLANNING: The Search for Potential Value
Chapter 14 PLANNING TECHNOLOGY INVESTMENTS FOR HIGH PAYOFFS: A Rational Expectations Approach to Gauging Potential and Realized Value in a Changing Environment
Chapter 15 INFORMATION TECHNOLOGY INVESTMENT PLANNING: Anticipating Social Subsystem Costs and Benefits;
Chapter 16 OPTION-BASED MANAGEMENT OF RISK IN INFORMATION SYSTEMS PLANNING;
Chapter 17 CREATING BETTER ENVIRONMENTS FOR INFORMATION SYSTEMS DEVELOPMENT PROJECTS;
Chapter 18 THE MODERATING EFFECTS OF COORDINATED PLANNING ON PROJECT PERFORMANCE;
PART IV GOALS AND OUTCOMES OF INFORMATION SYSTEMS PLANNING
Chapter 19 INFORMATION STRATEGY: Confronting Research with Practice
Chapter 20 HOW INFORMATION TECHNOLOGY INFRASTRUCTURE FLEXIBILITY SHAPES STRATEGIC ALIGNMENT: A Case Study Investigation with Implications for Strategic IS Planning;
Chapter 21 HOW INFORMATION TECHNOLOGY RESOURCES CAN PROVIDE A COMPETITIVE ADVANTAGE IN CUSTOMER SERVICE;
Chapter 22 PLANNING FOR SUCCESSFUL ORCHESTRATED E-PROCESS SUPPLY-CHAIN PARTNERSHIPS;
Chapter 23 PLANNING SUCCESSFUL INTERNET-BASED PROJECTS: A Risk-Performance Framework; EDITORS AND CONTRIBUTORS; SERIES EDITOR; Index

Sommario/riassunto

Edited by one of the best-known and most widely respected figures in the field, this volume is a comprehensive, single-source overview of the myriad ideas and processes that are identified with IS planning. While many chapters focus on high level strategic planning, the book gives equal attention to on-the-ground planning issues.
