

1. Record Nr.	UNIBAS000014071
Autore	Chilton, John
Titolo	Atlante delle strutture reticolari / John Chilton ; con una sezione di esempi italiani a cura di Francesca Prandoni ; [traduzione di Carlo Barlocco] (14)
Pubbl/distr/stampa	Torino : UTET, c2002
ISBN	88-02-05927-6
Descrizione fisica	247 p. : ill. ; 30 cm.
Disciplina	624.1773
Soggetti	Travature reticolari
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Tit. orig.: Space grid structures Segue: Normativa italiana di Alberto Galeotto

2. Record Nr.	UNINA9910464214203321
Autore	Florence P. Sargant (Philip Sargant), <1890-1982., >
Titolo	The logic of British and American industry : a realistic analysis of economic structure and government / / P. Sargant Florence
Pubbl/distr/stampa	London : , : Routledge, , 2003
ISBN	9780415313503 1-136-51226-8 1-136-51233-0 1-315-01664-8
Descrizione fisica	1 online resource (396 p.)
Collana	Routledge library editions. Economics. Industrial economics ; ; VI
Disciplina	338/.0942
Soggetti	Industries - Great Britain Industries - United States Industrial management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1953.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title Page; Copyright Page; PREFACE; PREFACE TO SECOND EDITION; Table of Contents; CHAPTER I THE STRUCTURAL APPROACH; 1. THE QUESTION 'WHO?' AS A REALISTIC STARTING POINT; 2. THE TECHNICAL BACKGROUND; 3. THE SOCIAL STRUCTURE OF INDUSTRY; 4. THE SIZE DISTRIBUTION OF PLANTS AND FIRMS; 5. PATTERNS OF INDUSTRIAL LOCATION; 6.FORMS AND EXTENT OF INTEGRATION; CHAPTER II LOGIC AND FACT OF INDUSTRIAL STRUCTURE; 1. THE MEANING, MECHANISM AND MEASURES OF EFFICIENCY; 2. EFFICIENCY OF THE LARGE FIRM OF VARYING PATTERN, THE SURVIVAL OF THE SMALL FIRM 3. CONDITIONS OF EFFICIENCY OF LARGE AND SMALL PLANTS4. THE INEFFICIENCY AND EFFICIENCY OF INTEGRATION; 5. THE LOGIC OF LOCALIZATION AND DISPERSION; 6. AGREEMENT AND DIVERGENCE OF LOGIC AND FACT. MANUFACTURING AND OTHER INDUSTRIES; CHAPTER III THE RELATIONS OF INDUSTRY AND CONSUMER; 1. PLANNED AND FREE CONSUMPTION. THE COSTS OF DISTRIBUTION; 2. THE LOGIC AND ILLOGIC OF FREE CONSUMPTION; 3. THE VAGARIES OF FREE

PRODUCTION, DESIGN AND DISTRIBUTION FOR FREE CONSUMPTION; 4. FORECASTING AND MARKET RESEARCH; 5. COMPETITION AND COMBINATION. SALES PRESSURE AND ADVERTISING  
 6. MONOPLASTIC STRUCTURE AND THEORY  
 7. DETECTING MONOPOLY;  
 CHAPTER IV RELATIONS WITHIN THE MODERN FIRM. MANAGEMENT AND TOP GOVERNMENT; 1. THE TREND OF INVESTMENT AND EMPLOYMENT. OVERHEAD COSTS; 2. EVOLUTION OF SPECIALIZED MANAGEMENT; 3. LOGIC OF HIERARCHICAL DELEGATION; 4. LOGIC OF FUNCTIONAL DELEGATION; 5. LOGIC OF LINE-AND-STAFF DELEGATION; 6. THE CORE OF TOP GOVERNMENT; 7. THE QUESTION WHO GOVERNS AT THE CORE, AND WHY: THE NEXT THREE CHAPTERS; CHAPTER V GOVERNMENT OF FREE ENTERPRISE CAPITALISM; 1. GROWTH OF THE CORPORATION AND JOINT STOCK COMPANY  
 2. THE SHAREHOLDERS' ACTUAL PART IN GOVERNMENT. LAW AND REALITY  
 3. GOVERNMENT BY BLOC-HOLDER; 4. GOVERNMENT BY DIRECTOR OR EXECUTIVE; 5. INTERESTS, PERSONALITIES AND COMPANY POLICIES; CHAPTER VI NATIONALIZATION, CO-OPERATION AND STATE CONTROL; 1. WHY ALTERNATIVES TO THE CAPITALIST GOVERNMENT OF INDUSTRY?; 2. BRITAIN'S MIXED ECONOMY; 3. THE GOVERNMENT OF NATIONALIZED INDUSTRIES; 4. GOVERNMENT BY CONSUMER'S CO-OPERATION; 5. THE TESTS OF MEETING NEEDS, CONSUMERS' SOVEREIGNTY AND ECONOMIC DEMOCRACY; 6. COMPARATIVE EFFICIENCY, STABILITY AND PROGRESS; 7. SUMMARY: OVERALL STATE PLANNING AND CONTROL  
 CHAPTER VII THE STIMULUS TO LABOUR, INVESTMENT AND ENTERPRISE  
 1. LABOUR RELATIONS IN THE LARGER PLANT AND FIRM; 2. THE STIMULUS TO INVEST: THE OUTSIDE INVESTOR; 3. THE STIMULUS TO LARGE-SCALE ENTERPRISE; 4. TYPES OF LEADER IN LARGE-SCALE BUSINESS GOVERNMENT; 5. THE SHORT AND LONG-RUN SUPPLY AND SUPPLY PRICE OF LEADERSHIP; 6. RECRUITMENT AND EDUCATION FOR INDUSTRIAL GOVERNMENT; CHAPTER VIII SUMMARY AND CONCLUSIONS; 1. SUMMARY OF FINDINGS; 2. SUMMARY OF RESEARCH METHODS; 3. SOME PRACTICAL CONCLUSIONS; INDEX

---

Sommario/riassunto

Summarizing the facts about the prevailing sizes of industrial firms or plants and the patterns of industrial location in Britain and America, this book also interprets the facts in basic terms such as technical requirements and consumer habits. <BR><BR>Examining investment and human resource management, the contrasts and (unexpected) similarities in the industrial structure and government of the two countries are analysed. <BR>The book includes new research into the real seat of power in the British joint stock company and compares the results with the realities of the American corporation.

---