1. Record Nr. UNIBAS000011261 **Autore** Conway, J. H. **Titolo** Sphere packings, lattices and groups / J. H. Conway, N. J. A. Sloane; with additional contributions by E. Bannai... [et al.] Pubbl/distr/stampa New York [etc.]: Springer, c1988 **ISBN** 0-387-96617-X Descrizione fisica XXVII, 663 p.: ill.; 25 cm. Collana Grundlehren der mathematischen Wissenschaften; 290 Altri autori (Persone) Sloane, N. J. A. Disciplina 511.6 512.86 Soggetti Analisi combinatoria Algebra - Teoria dei reticoli Lingua di pubblicazione Inglese **Formato** Materiale a stampa

Monografia

Livello bibliografico

Record Nr. UNINA9910298487503321 Autore Holste Jan Hauke Titolo Local Firm Upgrading in Global Value Chains: A Business Model Perspective / / by Jan Hauke Holste Pubbl/distr/stampa Wiesbaden:,: Springer Fachmedien Wiesbaden:,: Imprint: Springer Gabler, , 2015 **ISBN** 3-658-09768-X Edizione [1st ed. 2015.] Descrizione fisica 1 online resource (73 p.) Collana Business, Economics, and Law, , 2625-6959 330 Disciplina 381 658.049 658.5 Soggetti Production management Globalization Markets International business enterprises **Operations Management** Emerging Markets/Globalization International Business Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Global Value Chain Literature -- The Business Model Literature --Supply Chain and Local Firm Upgrading. - Business Model Innovation. - Ownership, the Role of the Company Founder. Sommario/riassunto Jan Hauke Holste analyzes how a company can innovate and change its business model to the degree that it can climb up the value chain. His research synthesizes a combination of the global value chain and the business model literature to create a new framework of local firm upgrading. The findings of an empirical test of the model indicate that local firms are more than just a link within a global value chain. Each firm has a choice and inter-firm differences indicate that there is a strong firm level factor. Next to other factors, the founder is the key

driver of local firm upgrading. He is possibly the most important element within a firm. Contents Global Value Chain Literature The

Business Model Literature Supply Chain and Local Firm Upgrading Business Model Innovation Ownership, the Role of the Company Founder Target Groups Researchers and students in the field of economics with a focus on international business, global value chains, business model innovation, supply chains Managers of medium-sized companies, strategy and supply chain consultants, entrepreneurs The Author Jan Hauke Holste received his first master's degree in International Business and Management at Manchester Business School, University of Manchester, UK. He finished his second master degree at the University of Witten/Herdecke.